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ABSTRACT

This document reports the results of a January 1995 survey of a random selection of 1,500 alumni who graduated from UCLA (University of California at Los Angeles) in June 1994; 440 (29 percent) responded prior to the specified deadline. A copy of the survey instrument is included with this report. Responses to the survey were compared with responses to surveys in 1992 and 1991. Some of the more interesting shifts in opinion are highlighted in a "Notable Findings" section as well as in chart form. Twenty other charts present statistics on: (1) students accepted to UC Berkeley but who chose to attend UCLA; (2) primary reason for selecting UCLA; (3) amounts of student loans; (4) weakest components of the UCLA experience; (5) 1994 graduates who have jobs; (6) income levels; (7) current occupations; (8) persons enrolled in or interested in graduate or professional programs; (9) involvement in Greek and other activities; (10) alcohol consumption while students; (11) participation in senior class activities, including commencement; (12) ranking of student experiences; and (13) UCLA aspects in need of improvement. (MAH)

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The UCLA Experience *Class of 1994* Survey & Report

UCLA Alumni Association

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UCLA Alumni Assoc.



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The UCLA Experience -- Class of 1994 Survey & Report

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Attachments: charts, survey instrument

I. Background & Introduction

The UCLA Alumni Association has gathered information on three UCLA classes: 1991, 1992, and most recently, 1994. A 1993 survey was not conducted.

In January 1995 1,500 surveys were mailed to a random selection of alumni graduating from UCLA in June 1994. Of those mailed, 440 (29%) alumni responded prior to the deadline indicated in the survey's introduction letter, an increase from 381 respondents from the Class of 1991 and 312 respondents from the Class of 1992. A copy of the survey instrument is included with this report.

The responses to the survey are included with this report in a table titled "Alumni Survey on the UCLA Experience/Comparisons between 1994, 1992, and 1991 Raw Data Results." Some of the more interesting shifts in opinions are highlighted in the "Notable Findings" section as well as in chart form.

II. The 1994 Graduate

More than half of the respondents were female (54%). The self-reported GPA remained similar to previous classes' studied (3.3 vs. 3.2 in both '91 and '92). More than a quarter (26%) said that English is not their first language.

Most of the respondents graduated with a social science degree (43.7%). They declared their majors in their third year of school (47.1%), seriously considering only one (33.6%) or no (29.7%) other major. A third of the respondents transferred to UCLA from another college or university, namely a California community college. A significant percentage, 43%, considered themselves a commuter student, traveling an average of 18 miles each way to campus.

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The 1994 survey drew an increase of responses from alumni with humanities, engineering, and life sciences degrees, but a decrease of responses from those graduating with social sciences and arts degrees. The percentage of transfer students transferring from a California community college significantly increased.

Overall, they rated their UCLA experience good (42.5%) or excellent (46.1%), in keeping with results from previous surveys. Most also reported fond memories of their UCLA experiences (33.6% somewhat agreed; 59% strongly agreed).

Similarly, respondents rated their education good (44.3%) or excellent (44.5%). They rated their interaction with professors slightly better than previous respondents, with 29.6% saying that their interaction was good, 13.4% citing it excellent. Academic involvement has increased slightly, while non-academic participation remained the same. More alumni said that their overall satisfaction was related to their major. The number of alumni agreeing that research is more important than teaching to most UCLA professors continued to slightly decrease since 1991.

More would choose to re-enroll to UCLA than in previous years. Similarly, more would recommend UCLA to a friend or sibling. While on the average, alumni interest in continuing their UCLA involvement remained the same, their likelihood of giving money to UCLA increased.

III. Notable Findings

General

- ❖ More than a third of the respondents were accepted to UC Berkeley but chose to attend UCLA instead. (Chart 1)
- ❖ Location and being close to one's family were cited as the number one reason for choosing to attend UCLA. (Chart 2)
- ❖ The average student loan owed increased by 53.4% in 1994. (Chart 3)

Career Development and Employment

- ❖ Alumni view their academic preparation for their careers as the weakest component of their educational experience. (Chart 4)
- ❖ More 1994 graduates have jobs than those graduating in 1992. (Chart 5)
- ❖ The income levels of 1994 graduates are higher than those graduating in 1992. (Chart 6)
- ❖ More 1994 graduates entered management-level positions compared to the majority of 1992 alumni entering office support/clerical positions. (Chart 7)
- ❖ Overall, career services ratings improved since last surveyed in 1992. (Chart 8)
- ❖ More than any other career service offered, alumni wished they had used the Career Network alumni contact program more when they were students. (Chart 9)

Graduate & Professional Programs

- ❖ The percentage of those enrolled in or interested in graduate or professional programs has steadily declined. More respondents said that they are not really interested in going to graduate school. (Chart 10)
- ❖ While more than half of those going to graduate school applied to UCLA, only about a fifth are currently attending UCLA. (Chart 11)

Student Activities

- ❖ While participation in Greek activities steadily declined, involvement with other interests, including academic-related, increased. (Chart 12)
- ❖ More than 40% of the respondents said that they drank alcohol at least once a week while students at UCLA. (Chart 13)
- ❖ Almost a third of the respondents said they didn't give to the senior class gift because they weren't aware that such an opportunity existed. (Chart 14)
- ❖ Overall, participation in commencement activities increased (including joining the UCLA Alumni Association). (Chart 15)

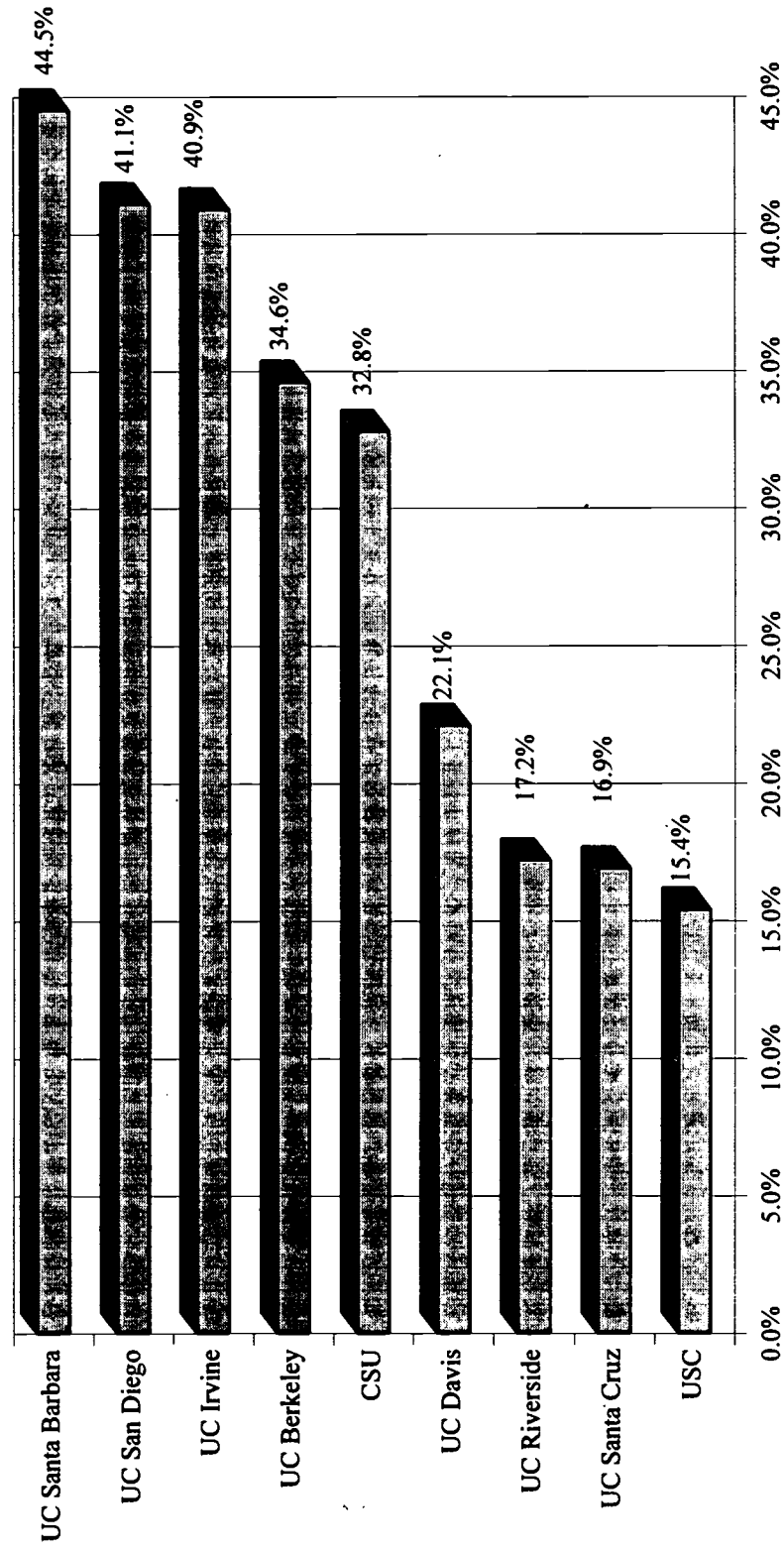
Overall Impressions

- ❖ Alumni ranked many aspects of their student experience good or excellent, including the quality of instruction received at UCLA. (Chart 16)
- ❖ Alumni characterized many aspects of their student experience very positively, the majority of them recommending UCLA to friends or siblings and choosing to re-enroll in UCLA again. (Chart 17)
- ❖ The number one cited item most needing improvement at UCLA was the way that students are treated ("bureaucracy", "red tape"). The percentage of respondents citing "lack of community and belonging" significantly increased as well. (Chart 18)
- ❖ Respondents urged prospective students to get involved with the campus and to venture out. (Chart 19)
- ❖ Access to computer technology increased after graduation. (Chart 20)

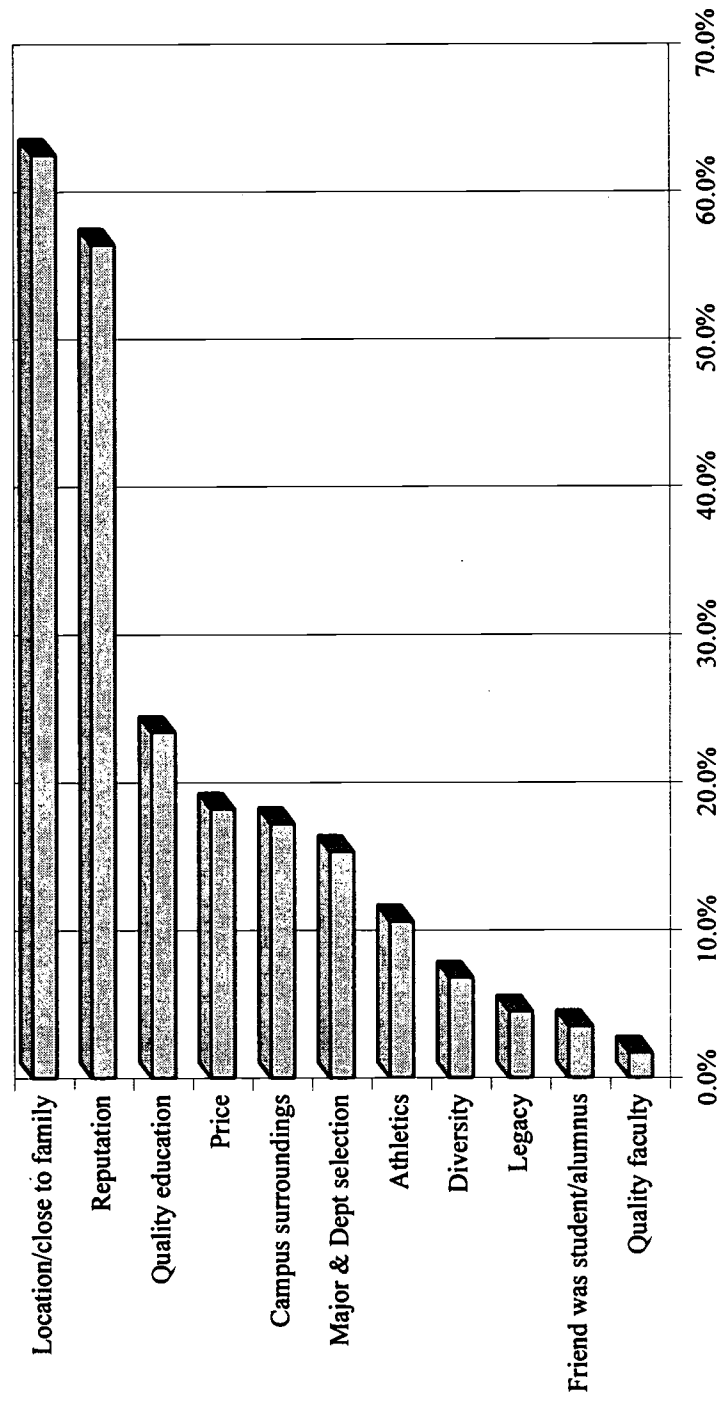
IV. For More Information

... please contact Jocelyn Smith at the UCLA Alumni Association by phone at 310/825-2586 or e-mail to jocelyns@urjwc.ucla.edu.

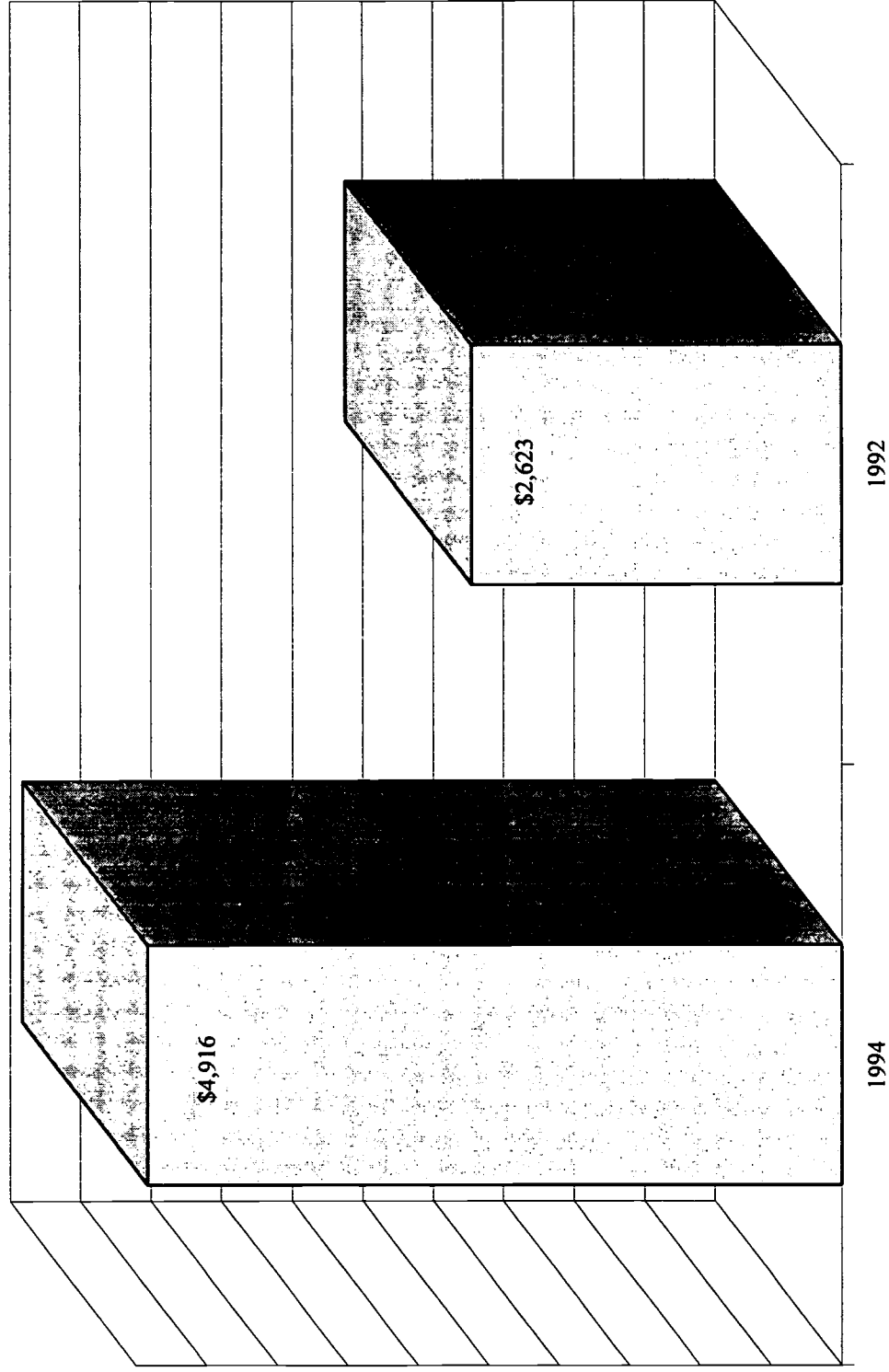
More than a third of the respondents were accepted to UC Berkeley but chose to attend UCLA instead.



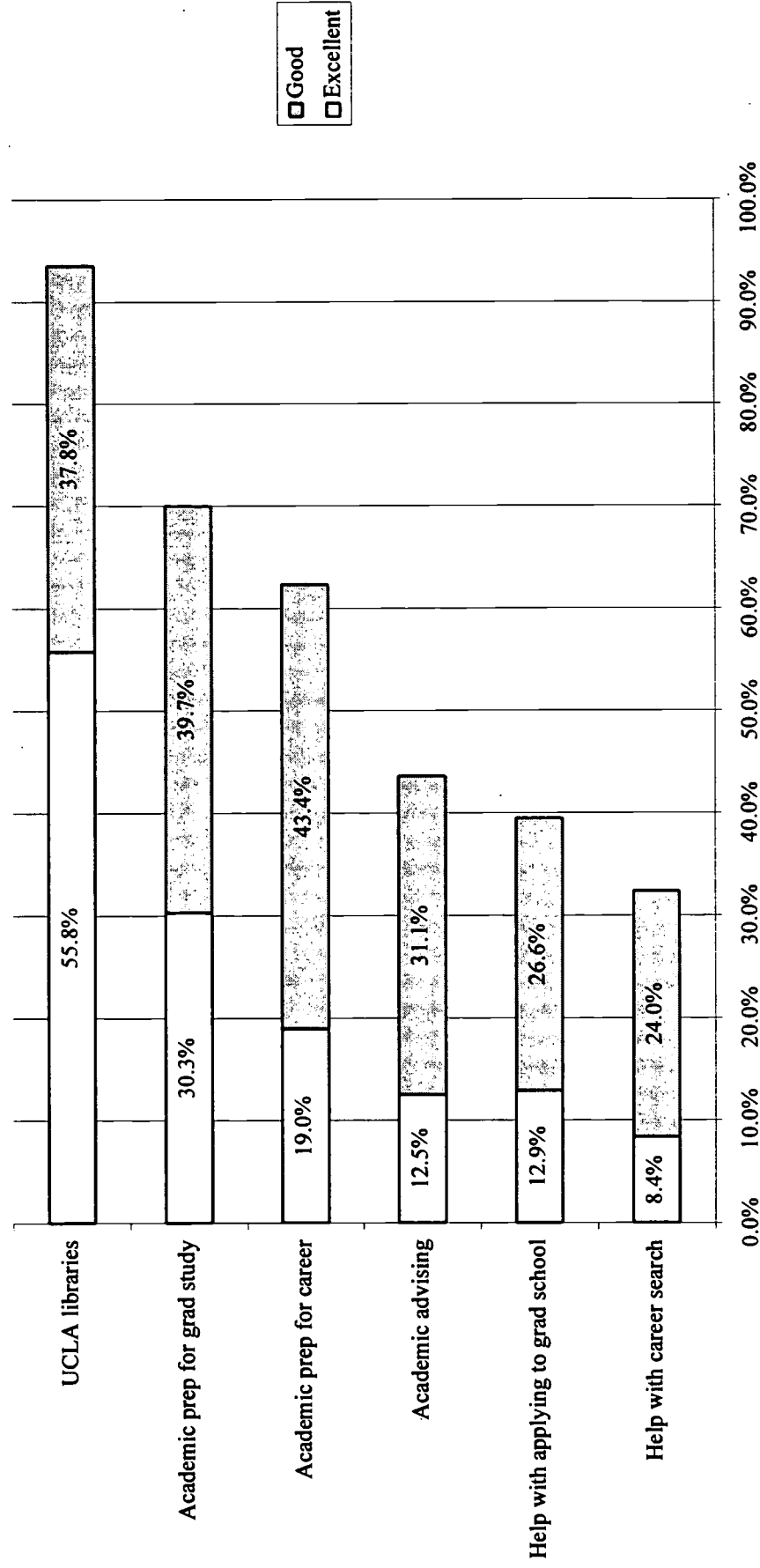
**Location and being close to one's family
were cited as the number one reason for
choosing to attend UCLA.**



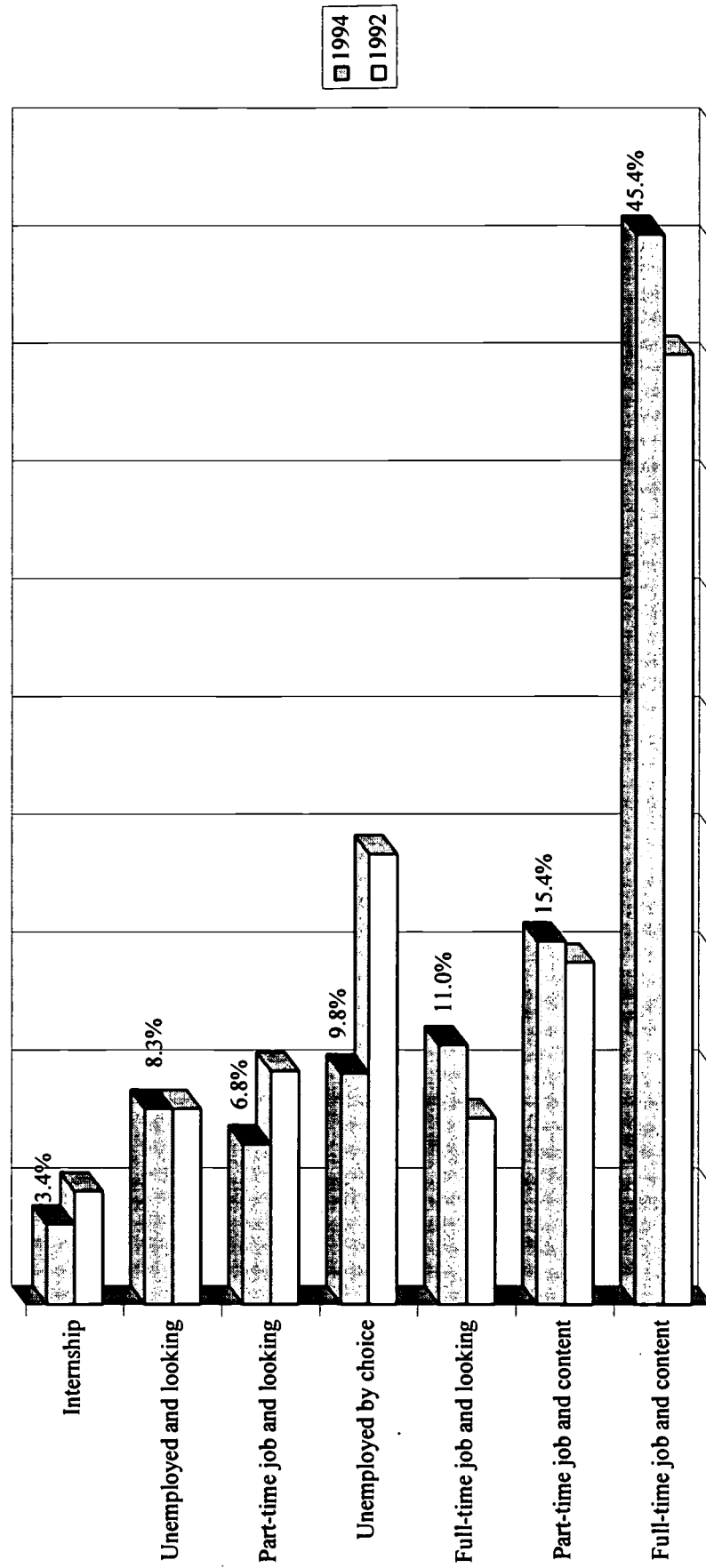
**The average student loan owed
increased by 53.4% in 1994.**



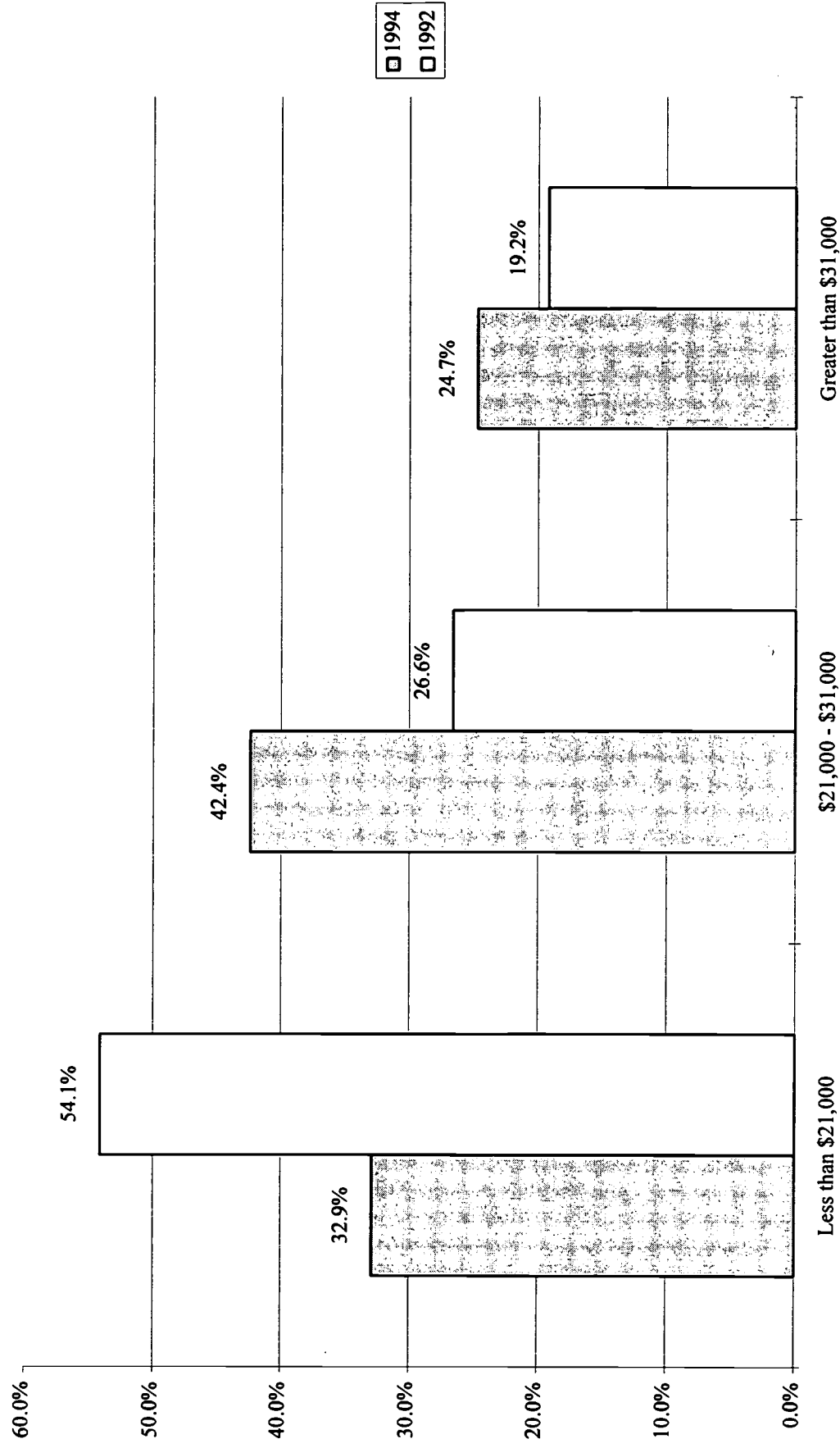
Alumni view their academic preparation for their careers as the weakest component of their educational experience.



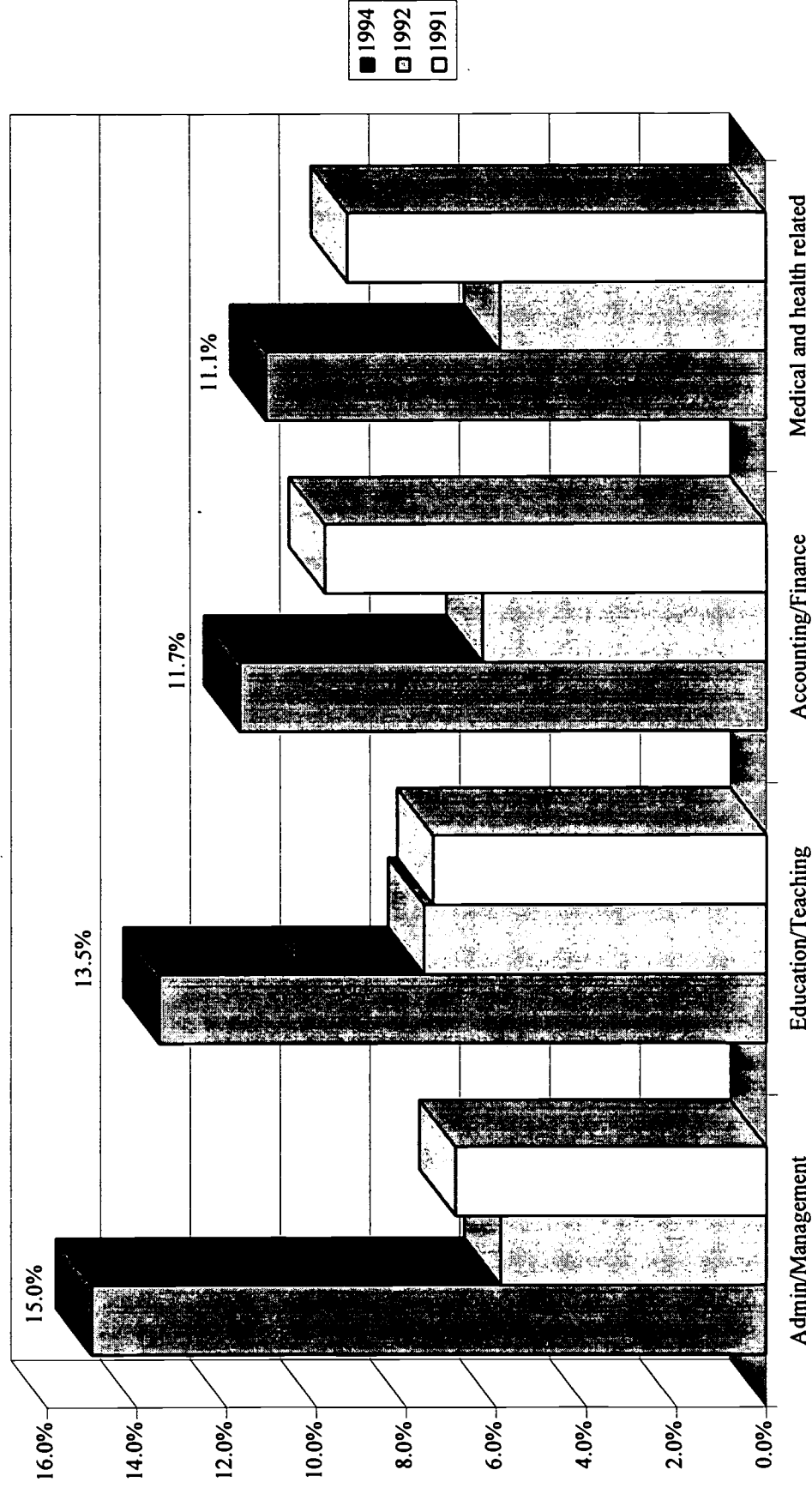
More 1994 graduates have jobs than those graduating in 1992.



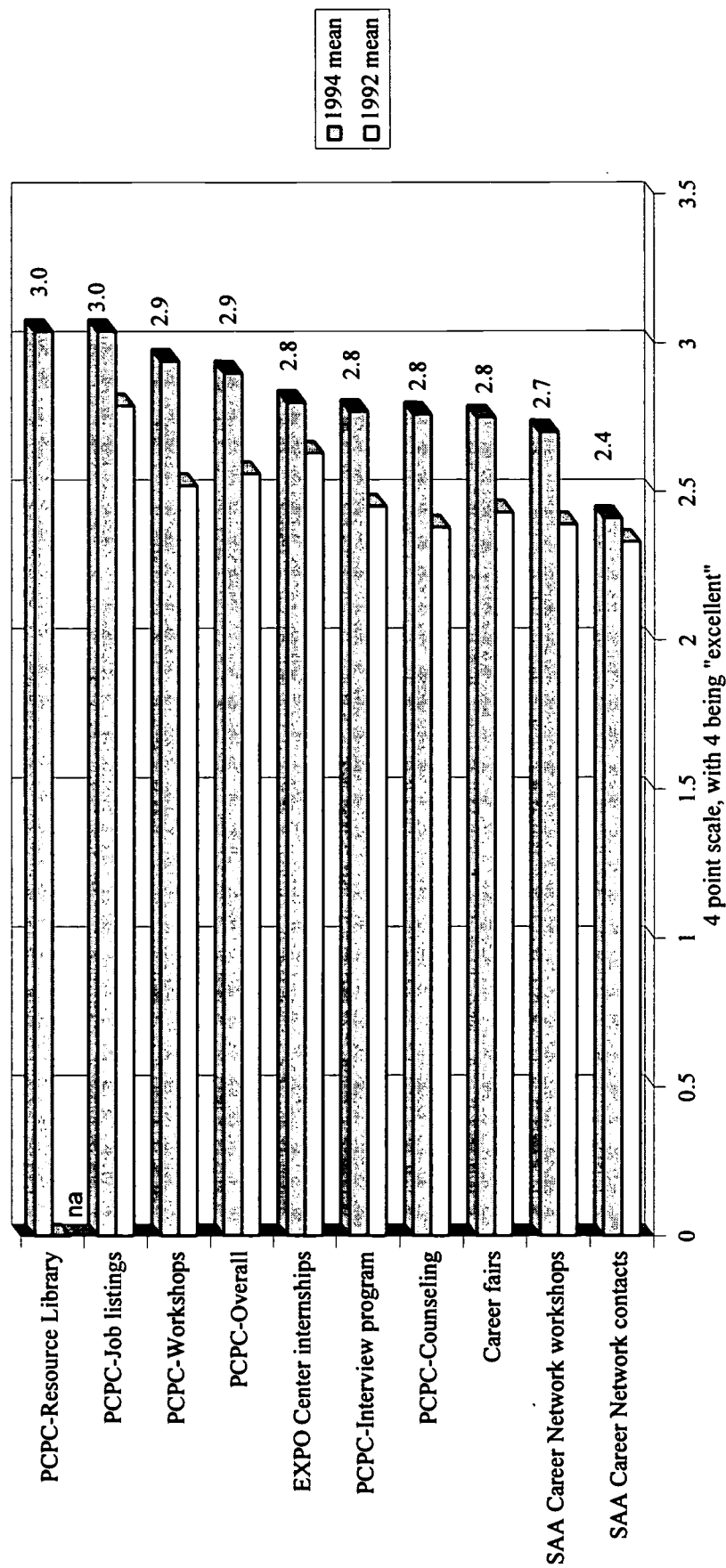
Self-reported income levels



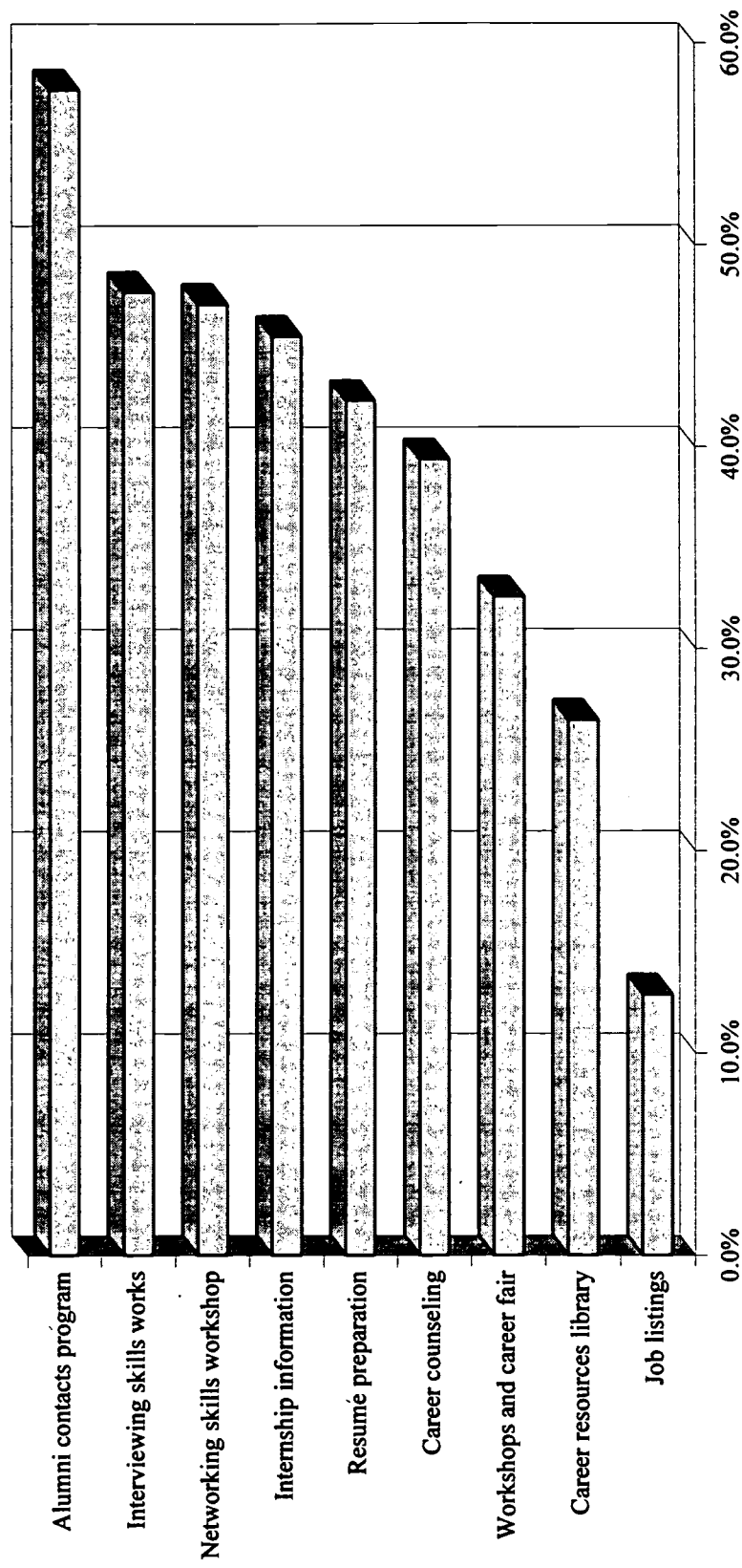
In 1992, alumni cited "Office/Support Services" most often as their current occupation. In 1994, Administration/Management" topped the list.



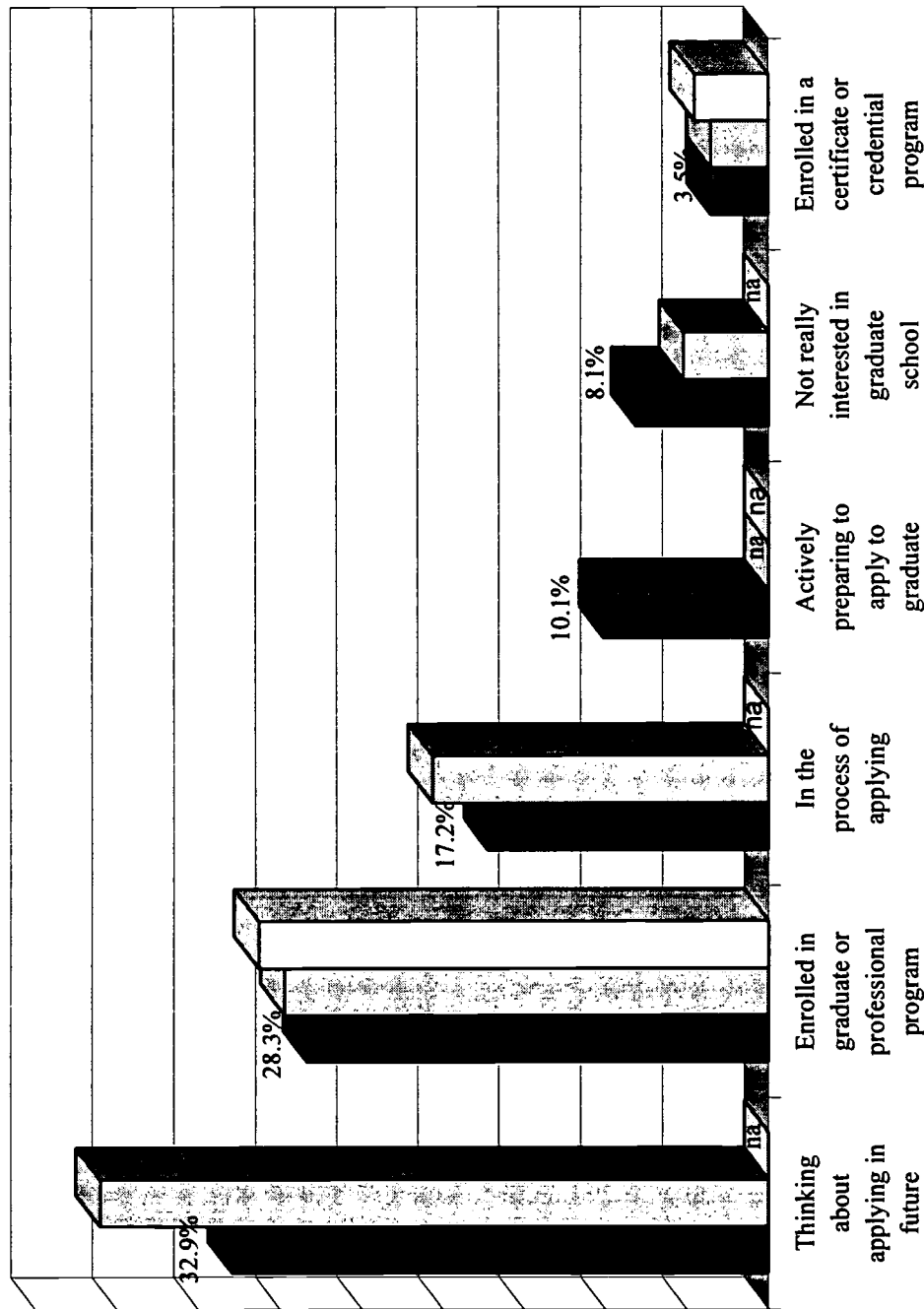
Overall, career services ratings improved since last surveyed in 1992.



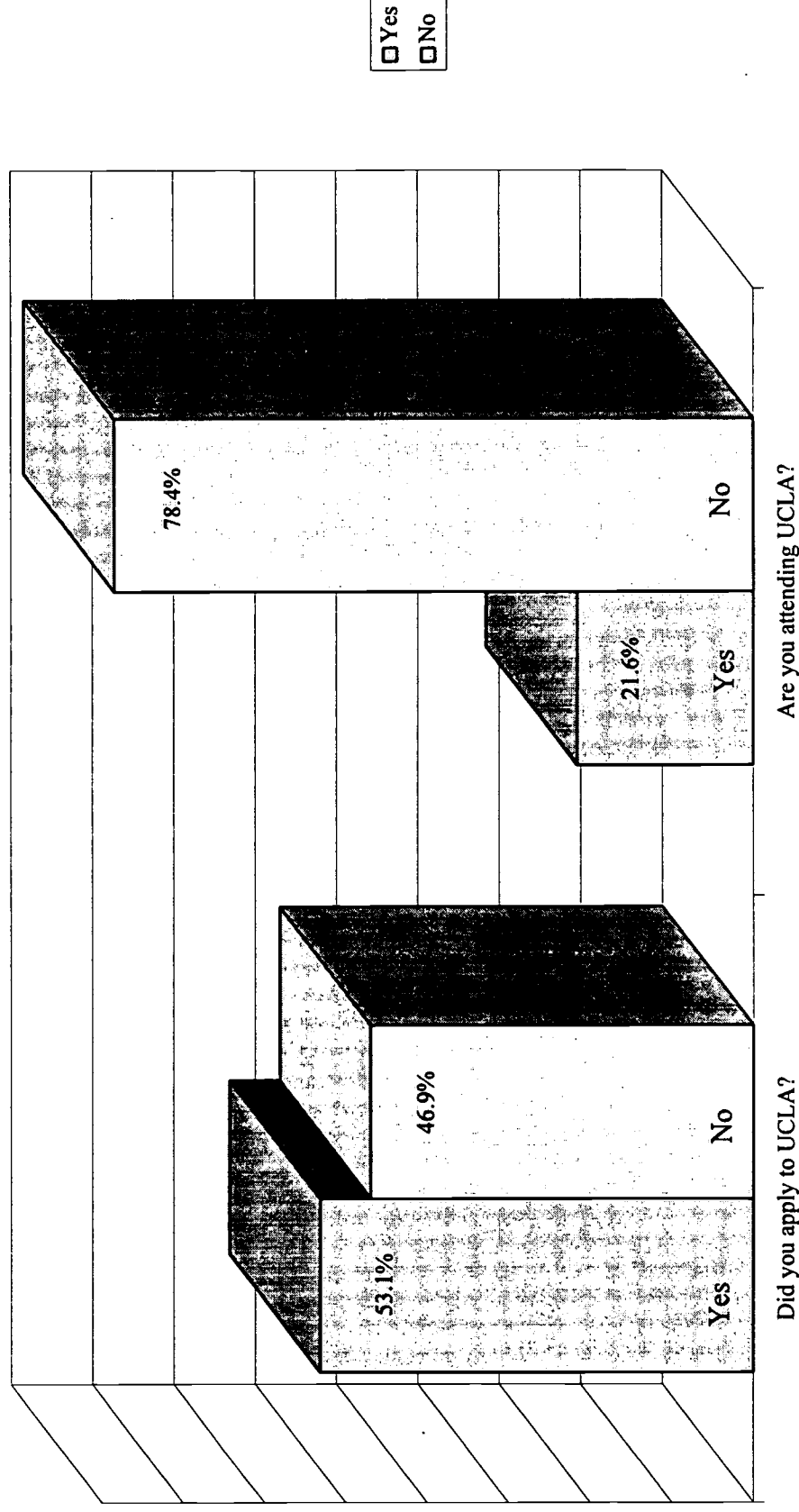
More than any other career service offered, alumni wished they had used the Career Network alumni contact program more when they were students.



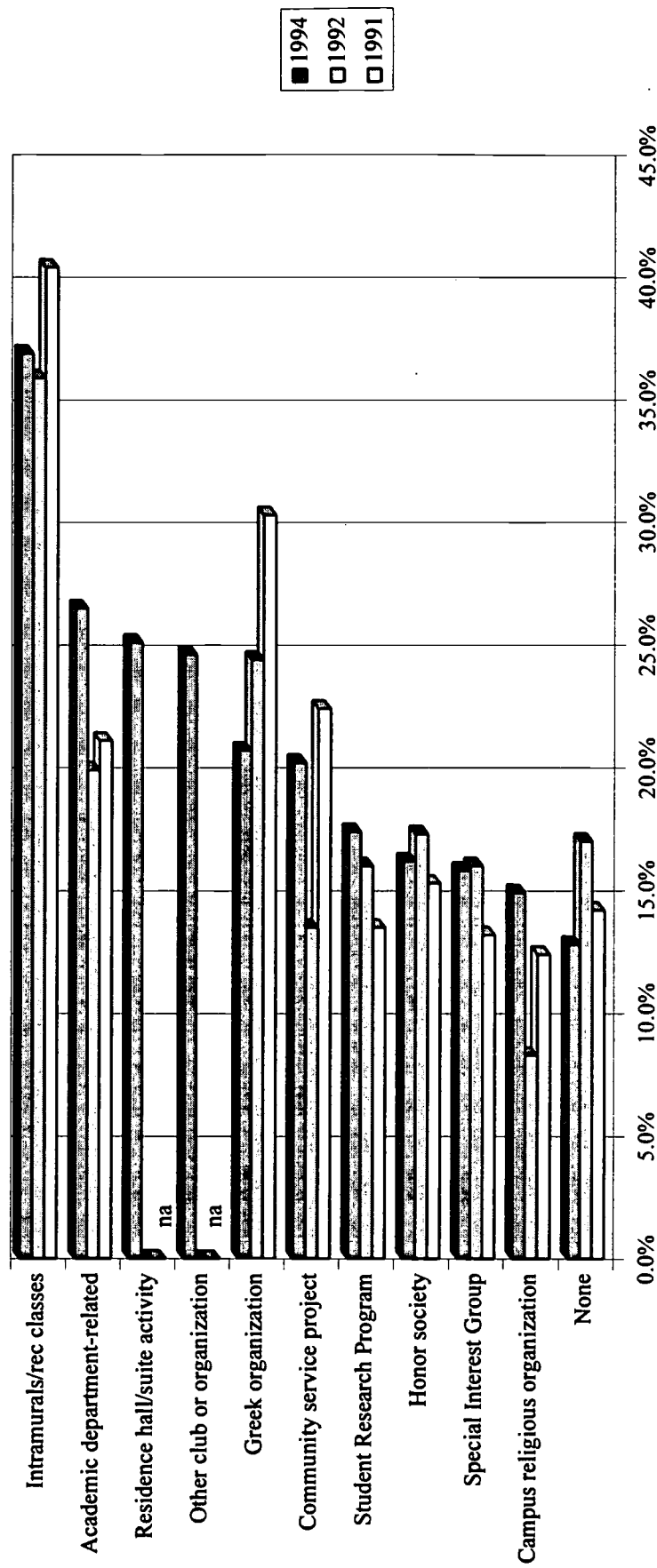
The percentage of those enrolled in or interested in graduate or professional programs has steadily declined.



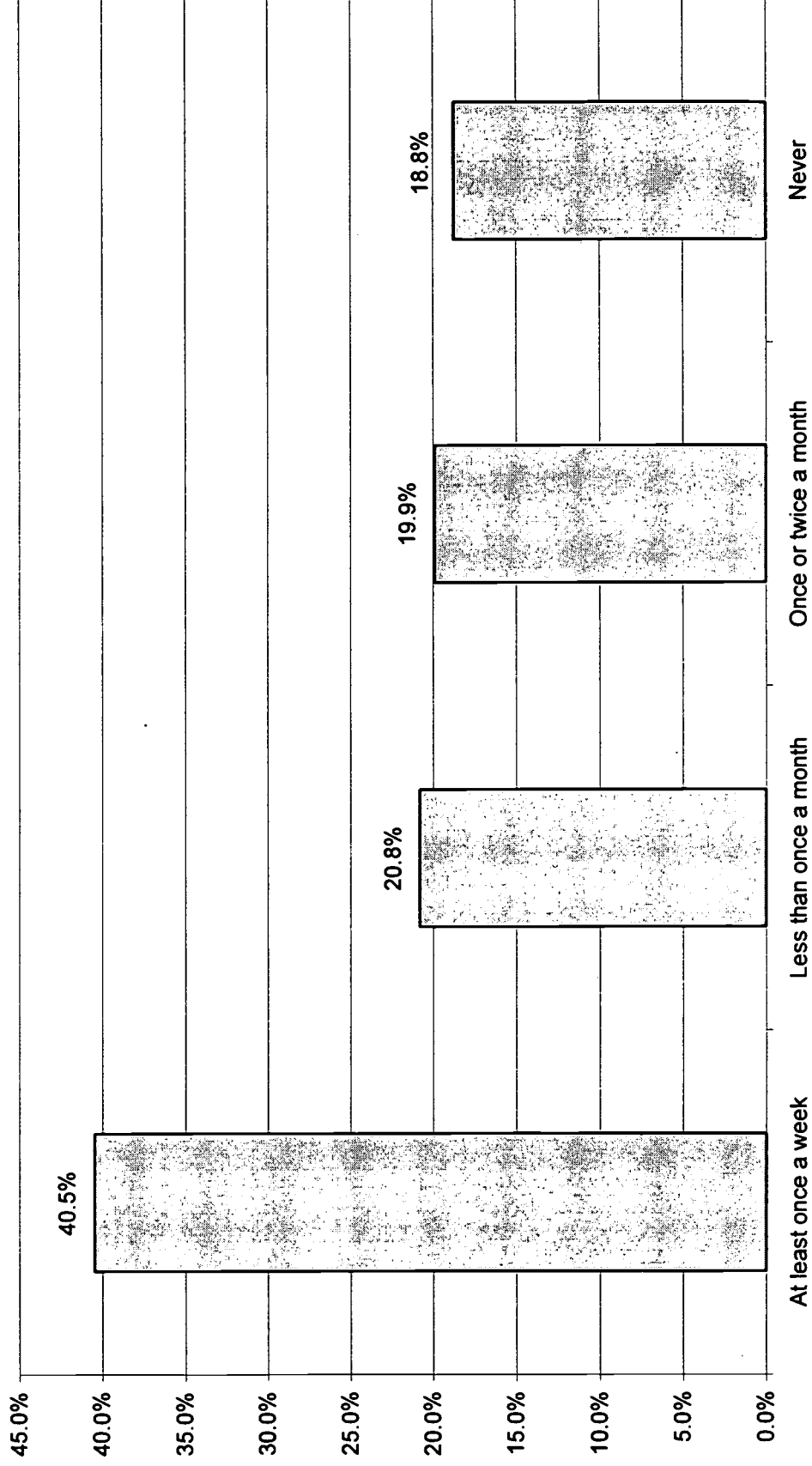
While more than half of those going to graduate school applied to UCLA, only about a fifth are attending UCLA.



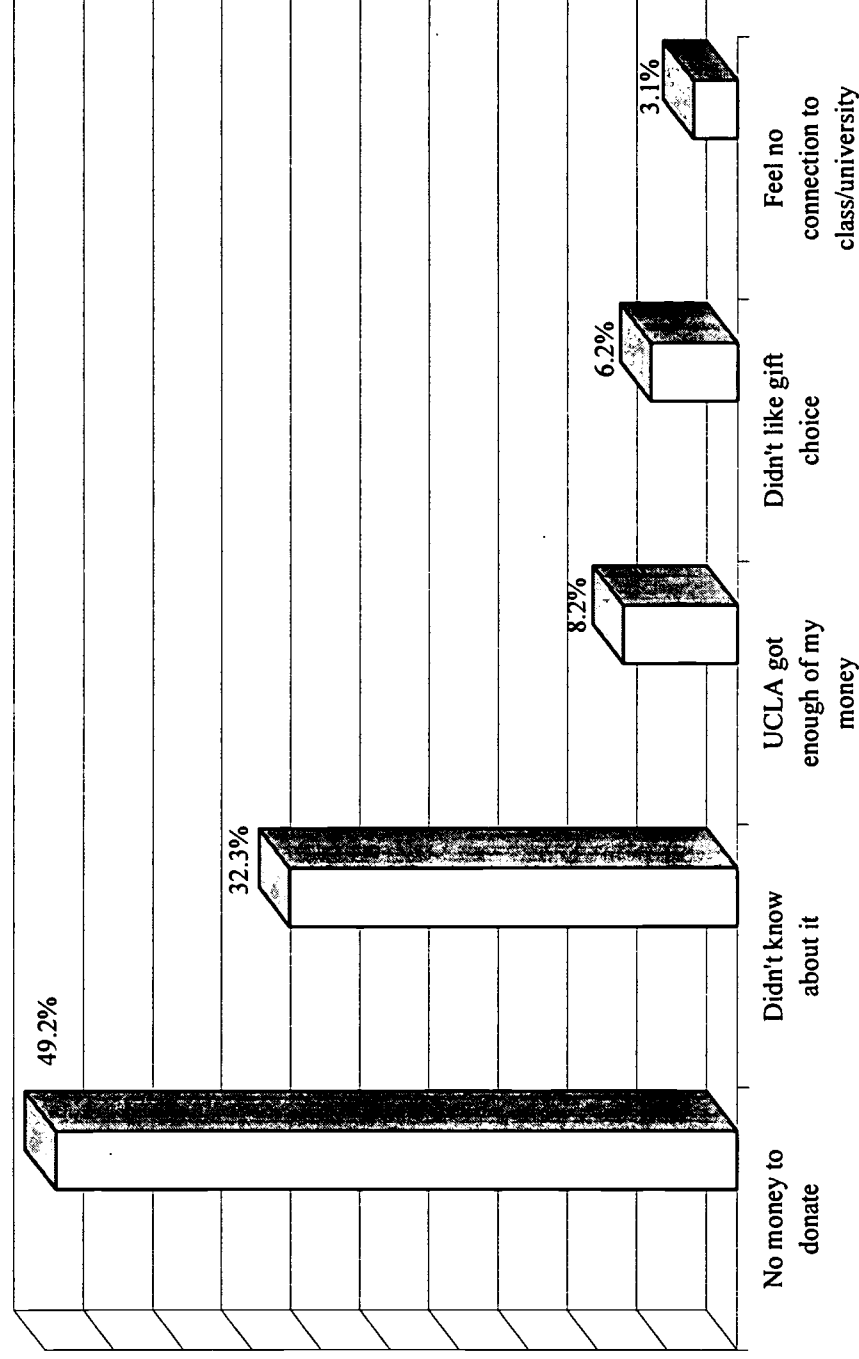
While participation in Greek activities steadily declined, involvement with other interests, including academic-related, increased.



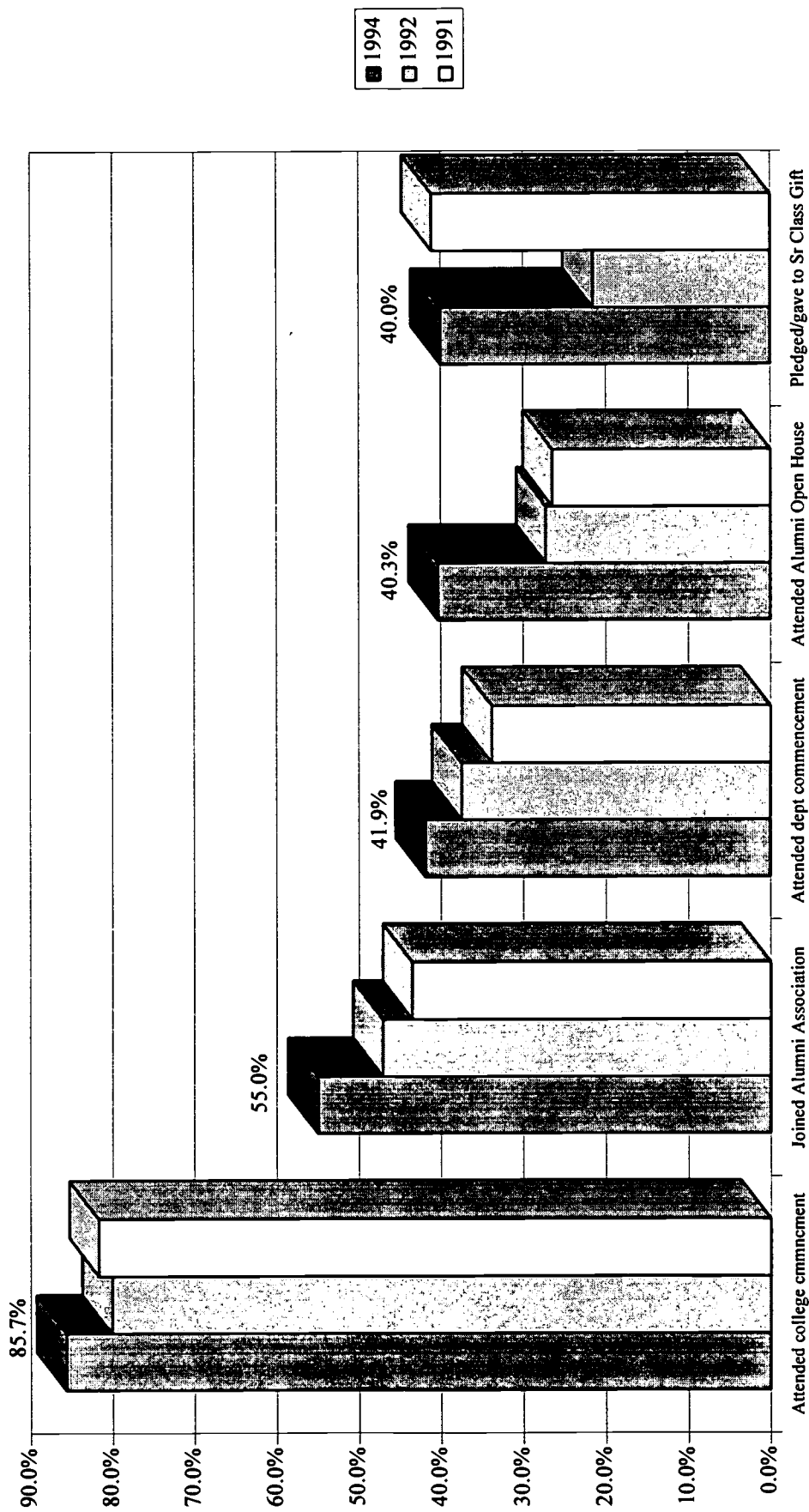
**More than 40% of the respondents
said they drank alcohol at least once
a week while students at UCLA.**



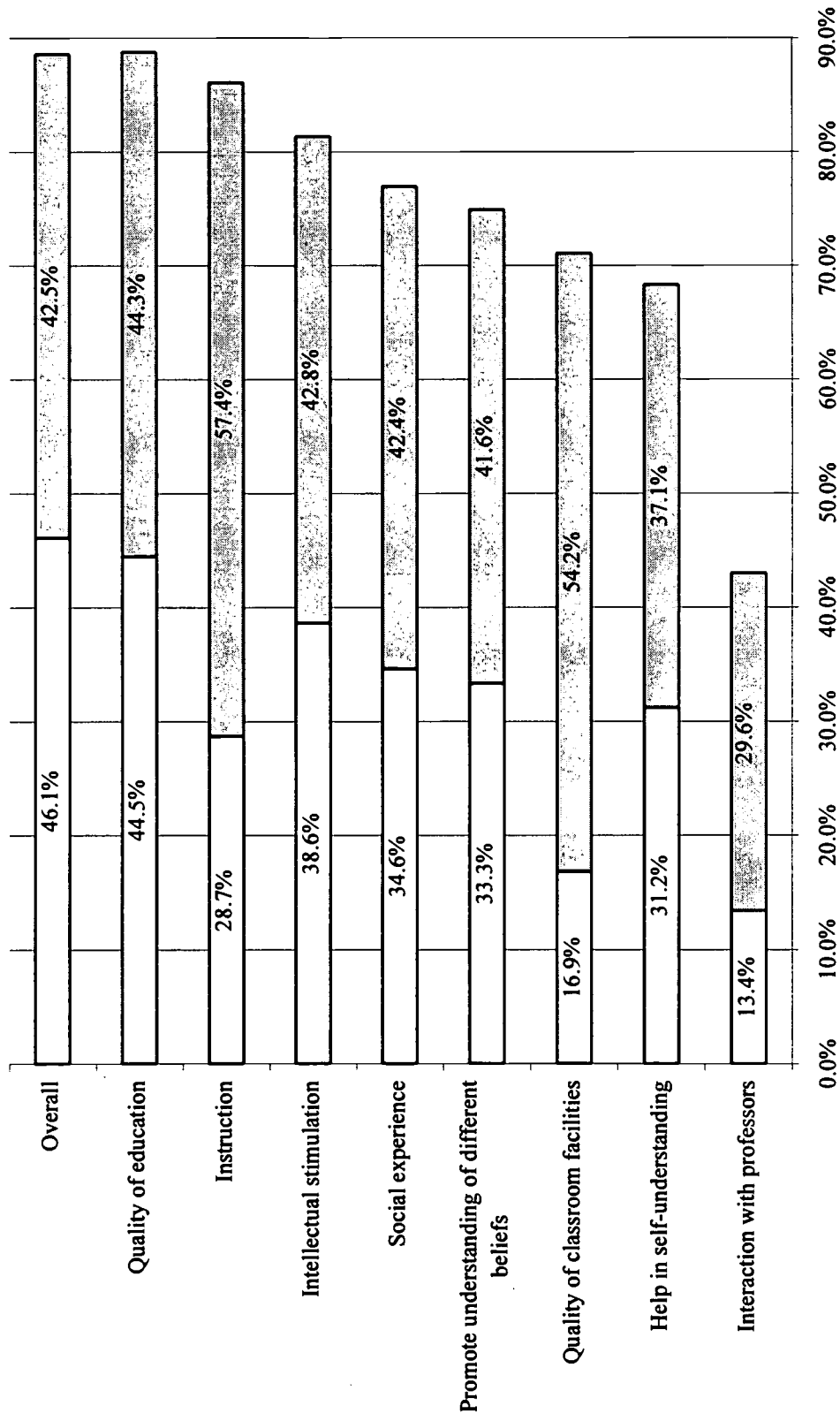
Almost a third of the respondents said they didn't give to the senior class gift because they weren't aware that such an opportunity existed.



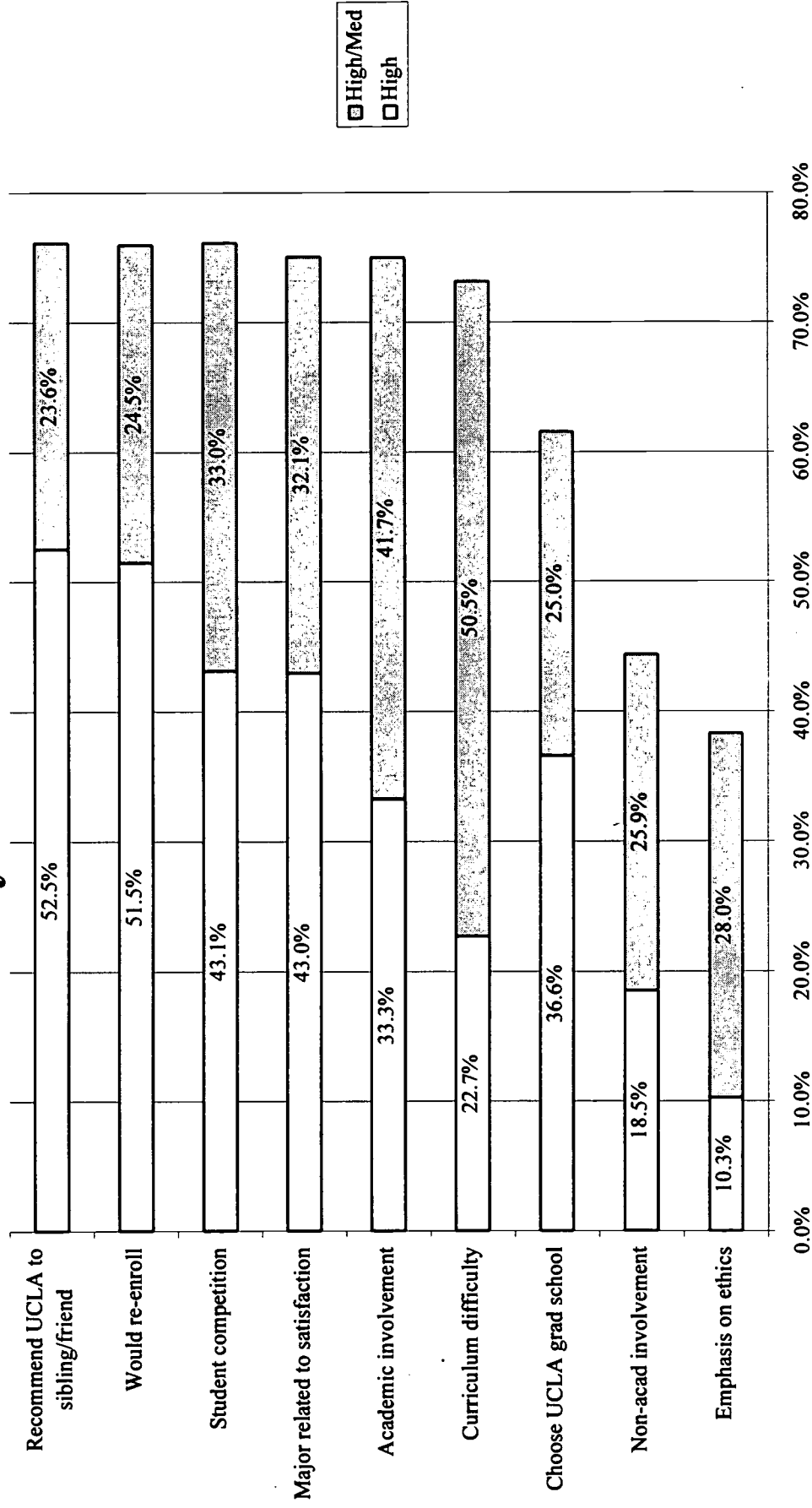
Overall, participation in commencement activities increased.



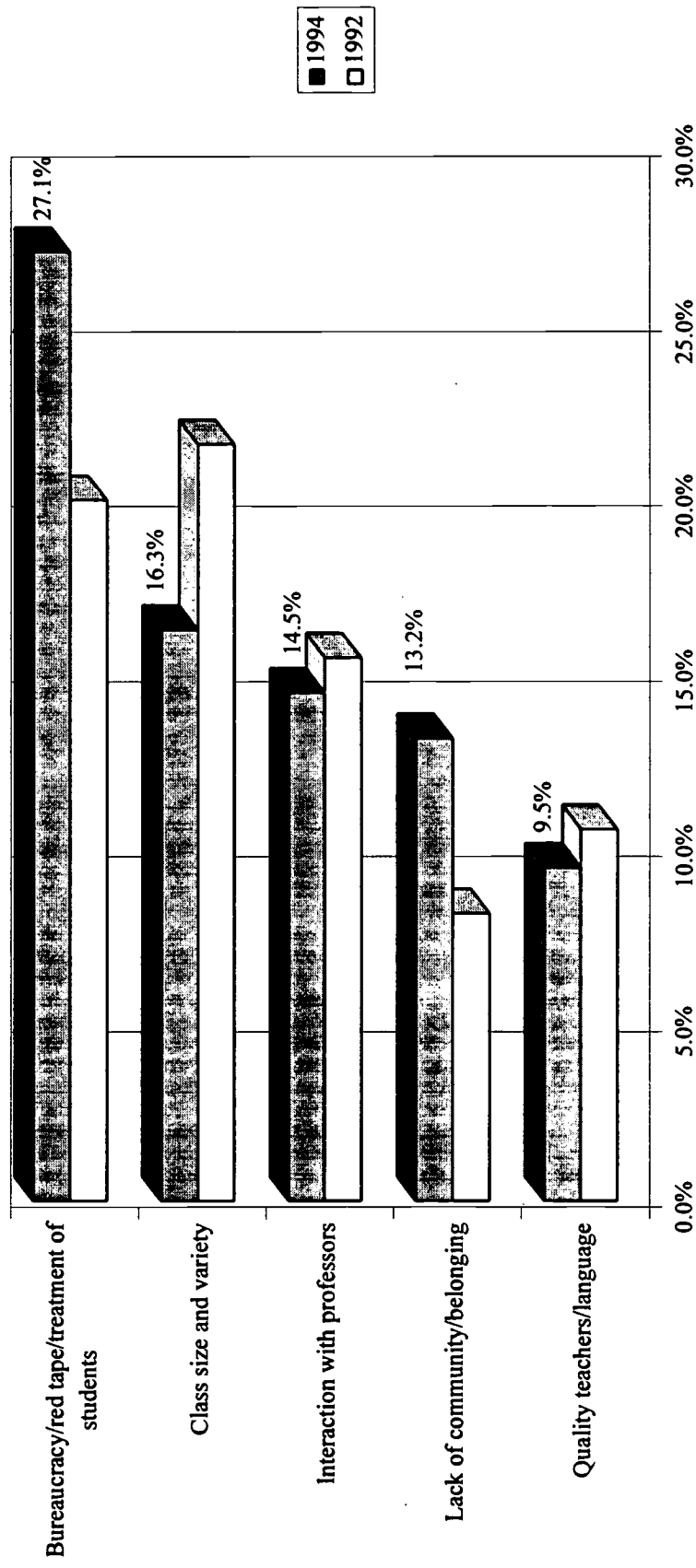
Alumni ranked many aspects of their student experience good or excellent.



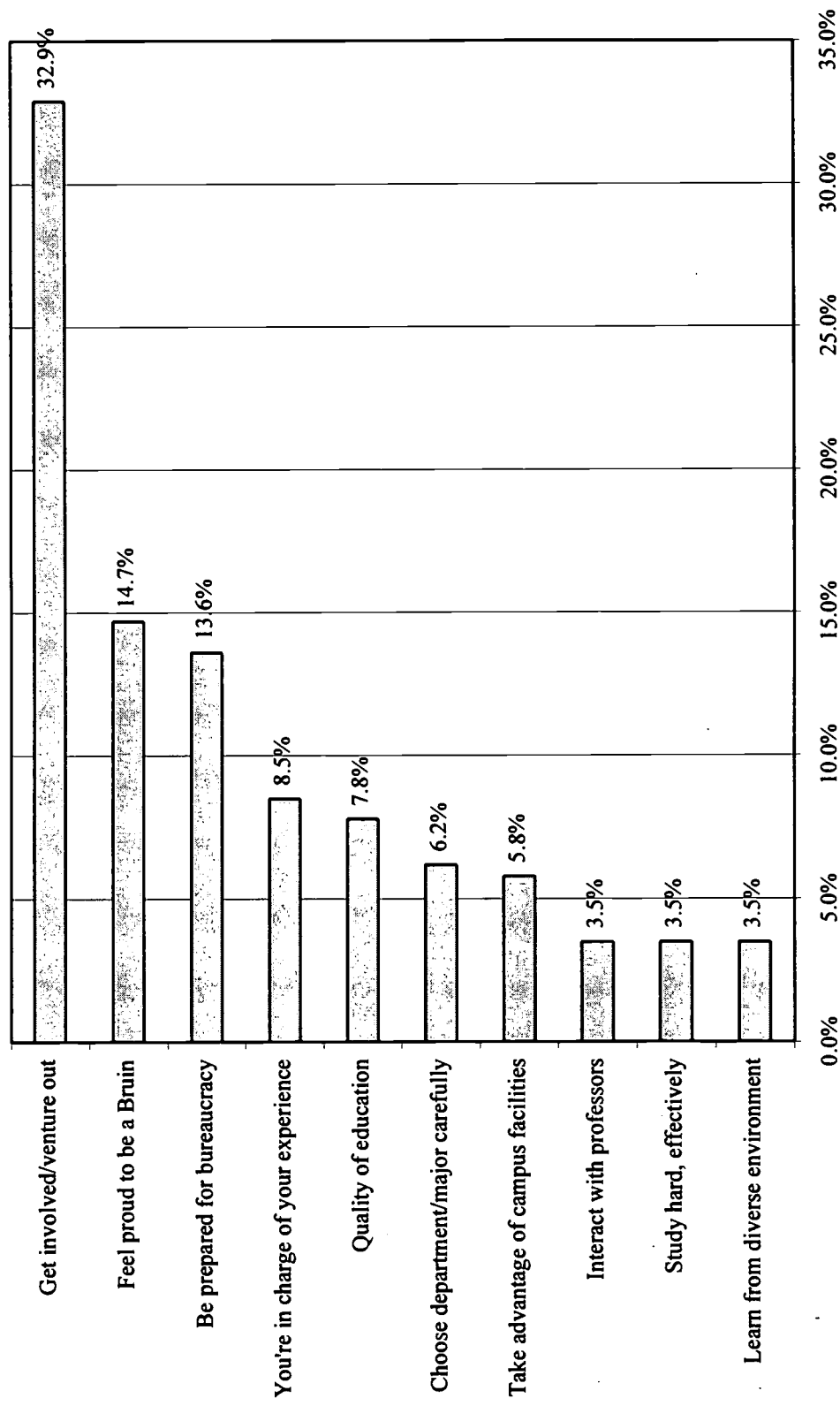
Alumni ranked many aspects of their student experience positively, including the likelihood they would re-enroll to UCLA.



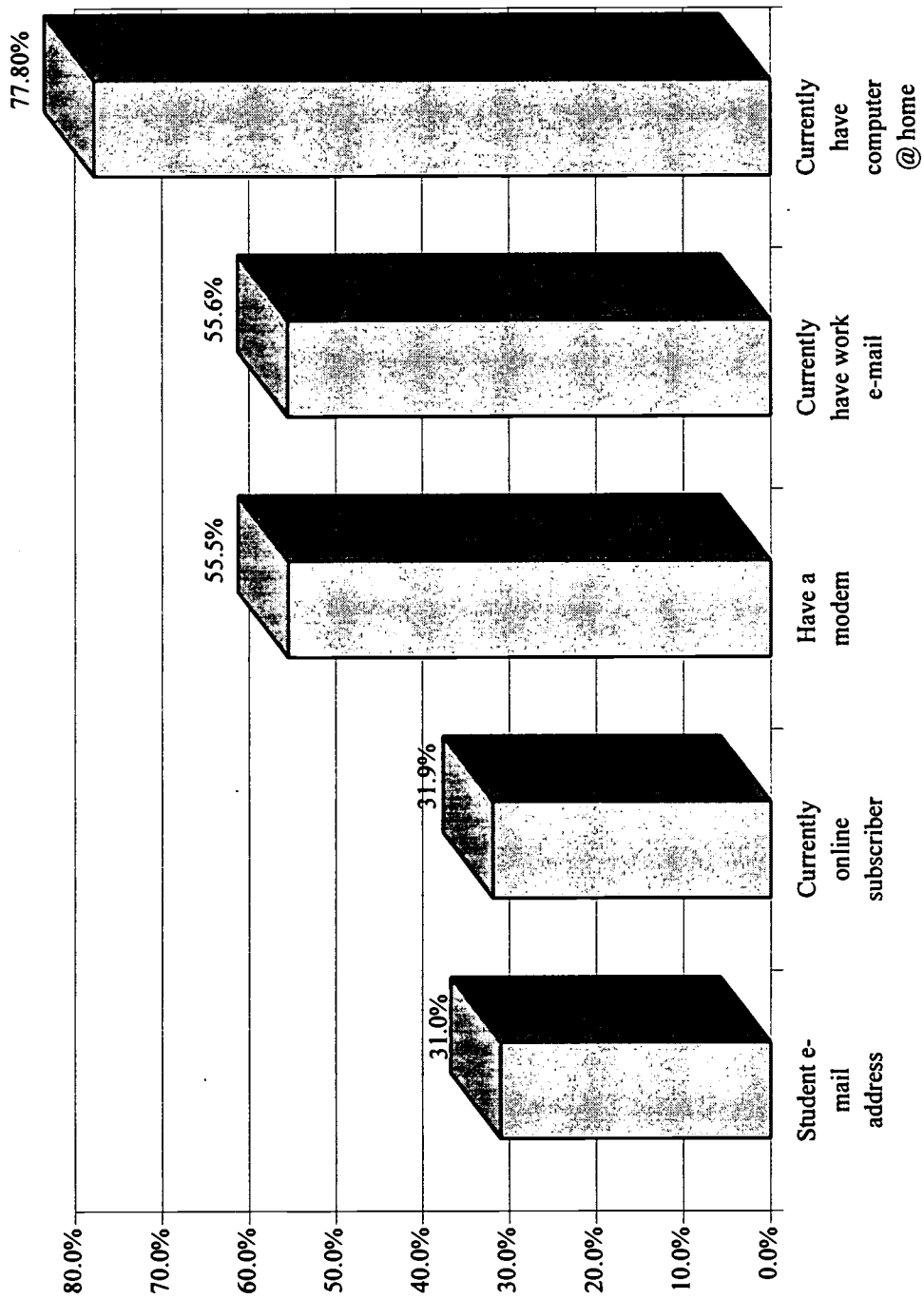
What is most in need of improvement at UCLA? (Top five answers given)



What information would you like to share with potential students? (top 10 answers)



Access to computer technology increased after graduation.



Alumni Survey on the UCLA Experience
Comparisons between 1994, 1992, and 1991 Raw Data Results
 (1994 n=440; 1993=no survey conducted; 1992 n=312; 1991 n=381)

1. Start year			
	1994	1992	1991
1992	15.4%	na	na
1991	15.8%	na	na
1990	34.6%	6.8%	0.5%
1989	28.2%	19.9%	12.6%
1988	3.7%	24.6%	16.2%
1987	0.9%	32.5%	39.5%
Other	0.9%	3.9%	2.6%

2. Major			
	1994	1992	1991
Social Sciences	43.7%	48.5%	44.2%
Life Sciences	20.6%	14.9%	24.7%
Humanities	16.7%	12.3%	14.7%
Engineering	11.4%	8.7%	6.6%
Physical Sciences	6.4%	12.0%	5.3%
Arts	4.6%	7.1%	3.9%
Nursing	1.1%	1.0%	1.3%

3. 1994 Survey: In what year of school did you declare your major? (No 91 or 92)	
	1994
3rd	47.1%
1st	26.6%
2nd	20.3%
4th	5.3%
5th	0.5%
6th	0.0%
other	0.2%
none	0.0%

4. 1994 Survey: How many other majors did you seriously consider? (No 91 or 92)

	<i>1994</i>
one	33.6%
none	29.7%
two	25.1%
three	8.3%
four	2.1%
five	0.7%
six	0.2%
other	0.2%

5. Did you transfer to UCLA from another college or university?

	<i>1994</i>	<i>1992</i>	<i>1991</i>
Yes	33.0%	31.2%	32.9%
No	67.0%	68.8%	67.1%

5a. Transfer Student

from ...	<i>1994</i>	<i>1992</i>	<i>1991</i>
California Community College	75.3%	66.3%	60.8%
University of California	10.0%	12.6%	13.6%
Cal State University	7.3%	12.6%	8.0%
Out of state or country	5.3%	6.3%	9.6%
California private 4-year institution	2.0%	2.1%	8.0%

6. 1994 Survey: Where did you reside while attending UCLA? (No 91)

	<i>1994 Average</i>
Apartment	Two Years
Home	One Year
Residence halls	One Year
Greek house	One Year
Other	One Year

1992 Survey: Where did you reside while attending UCLA? (No 91)

	<i>None</i>	<i>One Year</i>	<i>Two Years</i>	<i>Three Years</i>	<i>Four Years</i>	<i>More</i>
Apartment	6.4%	10.9%	21.9%	35.1%	18.1%	7.6%
Home	49.4%	13.7%	9.5%	11.9%	6.0%	9.5%
Res. halls	21.3%	56.1%	18.6%	1.4%	9.0%	1.8%
Greek house	68.4%	9.0%	13.5%	8.3%	0.8%	0.0%
Other	92.7%	7.3%	0.0%	0.0%	0.0%	0.0%

7. 1994 Survey: At any time did you consider yourself a commuter student? (No 91 or 92)

	<i>1994</i>
Yes	43.0%
No	57.0%

If yes, how many miles did you travel one way?

	<i>1994</i>
Average number of miles traveled	18

8. Which of the following statements best describes your interest in graduate school?

	<i>1994</i>	<i>1992</i>	<i>1991</i>
Thinking about applying to graduate program in future	32.9%	41.0%	na
Enrolled in graduate or professional program	28.3%	29.7%	31.3%
In the process of applying to graduate programs	17.2%	20.6%	na
Actively preparing to apply to graduate programs	10.1%	na	na
Not really interested in graduate school	8.1%	5.2%	na
Enrolled in a certificate or credential program	3.5%	3.5%	4.5%

1994 Survey: If you are currently enrolled in a graduate school...Did you apply to UCLA? (No 91 or 92)

	<i>1994</i>
Yes	53.1%
No	46.9%

1994 Survey: Are you attending UCLA? (No 91 or 92)

	<i>1994</i>
Yes	21.6%
No	78.4%

1994 Survey: If not UCLA, which school are you attending? (No 91 or 92)**1994**

Private California school	47.3%
Out of state school	33.8%
California State University	12.2%
University of California	6.8%
Community college	0.0%

9. Current work situation (No 91)

	1994	1992
Full-time job and content	45.4%	40.3%
Part-time job and content	15.4%	14.5%
Full-time job and looking	11.0%	7.9%
Unemployed by choice	9.8%	19.1%
Part-time job and looking	6.8%	9.9%
Unemployed and looking	8.3%	8.3%
Internship	3.4%	4.8%

10. How closely do you feel your current job is relevant to your overall career objective? (No 91)

	1994	1992
Highly relevant	38.3%	27.6%
Somewhat relevant	29.7%	23.0%
Not relevant	19.4%	21.4%
Not currently employed	10.5%	23.7%
Not sure	2.1%	4.3%

11. Current occupation

	1994	1992	1991
Admin/Management	15.0%	5.9%	6.9%
Education/Teaching	13.5%	7.6%	7.4%
Accounting/Finance	11.7%	6.3%	9.8%
Medical and health related	11.1%	5.9%	9.3%
Other	7.8%	3.2%	7.4%
Sales/Market/Purchasing	7.2%	5.9%	9.3%
Engineering	5.4%	3.0%	4.2%
Office/Support Services	4.5%	11.2%	na
Law and related	3.6%	3.0%	5.3%
Community/Non-Profit	3.3%	na	na
Computer Field	3.0%	3.6%	1.9%
Counseling/Psychology	2.4%	1.7%	1.9%
Consulting/Prof Services	2.4%	1.3%	1.6%
Research	2.1%	4.6%	3.2%
Environmental	1.5%	na	na
Art/Design/Photography	1.2%	1.3%	1.6%
Human Resources	1.2%	1.7%	0.8%
Writing/Editing	0.9%	3.0%	1.6%
Performing arts	0.9%	1.3%	1.6%
Communication related	0.9%	na	na
Unemployed/Student	0.3%	29.4%	19.8%

12. Preferred occupation

	1994	1992	1991
Medical and health related	15.8%	13.2%	16.9%
Education/Teaching	15.1%	10.9%	10.5%
Other	8.4%	na	na
Law and related	7.7%	9.3%	10.8%
Accounting/Finance	7.1%	4.7%	5.0%
Admin/Management	6.1%	7.4%	5.0%
Engineering	5.1%	4.7%	4.7%
Writing/Editing	5.1%	5.4%	6.4%
Office/Support services	4.2%	1.2%	na
Counseling/Psychology	3.5%	3.5%	4.1%
Community/Non-Profit	2.6%	0.4%	1.4%
Performing arts	2.6%	2.9%	3.0%
Computer Science	2.9%	2.7%	1.1%
Research	2.6%	5.1%	2.8%
Sales/Marketing	2.3%	1.9%	4.4%
Consulting/Prof Services	1.9%	1.2%	4.7%
Art/Design/Photography	1.6%	2.7%	2.8%
Human Resources	0.6%	1.6%	0.3%
Environmental	2.9%	na	na
Communications related	1.6%	na	na
Law Enforce/Correction	0.3%	na	na

13. 1994 Survey: Which career development services did you use as a student? (No 91 or 92)

	1994
Job listings	81.4%
Career resources library	64.3%
Workshops and career fair	52.2%
Career counseling	40.4%
Internship information	34.9%
Resume preparation	33.6%
Interviewing skills works	24.1%
Networking skills workshop	14.7%
Alumni contacts program	11.3%

1994 Survey: Which career development services do you wish you had used or used more? More than one answer accepted. (No 91 or 92)**1994**

Alumni contacts program	57.7%
Interviewing skills works	47.7%
Networking skills workshop	47.1%
Internship information	45.5%
Resume preparation	42.3%
Career counseling	39.4%
Workshops and career fair	32.6%
Career resources library	26.5%
Job listings	12.9%

14. Means for finding current job

	1994	1992	1991
Job listing at PCPC	20.9%	14.8%	15.9%
Newspaper ad	17.7%	17.5%	12.4%
Parents contact	14.9%	15.9%	8.2%
UCLA contact	12.9%	14.8%	10.8%
Campus Interview Program	11.2%	7.4%	5.0%
Sent resume cold/cld called	11.2%	16.4%	11.9%
Other	7.6%	18.5%	22.0%
Non-UCLA contact	6.4%	na	na
UCLA professor	4.8%	6.9%	2.9%
Campus career fair	4.0%	3.2%	2.9%
Changed from PT to FT	4.0%	na	na
Professional organization	4.0%	10.1%	4.5%
UCLA Career Network	2.0%	1.1%	1.1%
Headhunter/agency	3.6%	na	na
Own business/entrepreneur	1.2%	na	na
Grad Program	0.8%	na	na
Not employed	0.0%	na	na

15. Average number of weeks to find current job

	1994	1992	1991
Number of weeks	9	8	11

16. 1994 Survey: Current annual income before taxes. (No 91)

	1994
Mean income	\$25,371
Highest reported income	\$55,000
Total income reported by 231 respondents	\$5,860,793

1992 Survey: Current annual income before taxes. (No 91)

	1992
\$15,000-20,999	26.0%
\$21,000 to 25,999	19.3%
\$0 to 9,999	16.1%
\$10,000 to 14,999	12.0%
\$31,000 to 35,999	10.9%
\$26,000-\$30,999	7.3%
\$40,001 and over	4.7%
\$36,000 to 40,000	3.6%

17. How well did UCLA prepare you for each of the following skills?

Skill	Very Well	Well	Fair	Poor	(4 point scale, "4" being best)		
					1994 mean	1992 mean	1991 mean
Ability work independently	57.8%	36.6%	4.7%	0.9%	3.5	3.5	3.5
Wrk w/diff. belief/backgrnds	45.5%	39.7%	10.8%	4.0%	3.3	3.2	3.3
Research	46.5%	33.7%	15.6%	4.2%	3.2	3.2	3.3
Cultural aware/appreciation	45.9%	34.2%	15.5%	4.5%	3.2	3.2	3.2
Analytic/problem solving	38.5%	42.9%	15.8%	2.8%	3.2	3.2	3.1
Organization and planning	42.0%	36.4%	16.3%	5.4%	3.2	3.2	3.2
Gender aware/appreciation	40.3%	34.7%	20.1%	5.0%	3.1	3.1	na
Ability work cooperatively	37.6%	40.2%	17.1%	5.1%	3.1	3.0	3.1
Writing	36.7%	32.6%	26.1%	4.7%	3.0	3.0	3.2
Quantitative	27.9%	42.8%	25.1%	4.3%	2.9	2.9	2.9
Leadership	29.1%	31.0%	29.4%	10.5%	2.8	2.8	2.8
Creativity/originality	23.6%	36.3%	29.7%	10.4%	2.7	2.7	2.7
Public speaking	17.1%	35.6%	32.3%	15.0%	2.6	2.4	2.6
Technical	14.2%	31.7%	36.5%	17.8%	2.4	2.4	2.3
Computer	12.4%	25.5%	33.2%	29.0%	2.2	2.1	2.2
Job search skills	7.3%	28.8%	37.1%	26.7%	2.2	2.1	na

18. 1994 Survey: Did you ever take Honors Collegium courses? (No 91 or 92)

<i>1994</i>	
Yes	15.5%
No	84.5%

1994 Survey: If yes, how many? (No 91 or 92)

<i>1994</i>	
Mean	2

19. 1994 Survey: Were you a member of the L&S College Honors Program?

<i>1994</i>	
Yes	14.0%
No	86.0%

20. How would you rate the following campus career services? (No 91)

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	(4 point scale, "4" being best)	
					<i>1994 mean</i>	<i>1992 mean</i>
PCPC-Job listings	30.9%	47.8%	16.3%	5.1%	3.0	2.79
EXPO Center internships	23.9%	41.3%	25.7%	9.2%	2.8	2.63
PCPC-Overall	19.4%	54.7%	22.0%	3.9%	2.9	2.56
PCPC-Workshops	28.9%	42.3%	22.5%	6.3%	2.9	2.52
PCPC-Interview program	23.9%	42.3%	20.4%	13.4%	2.8	2.45
Career fairs	17.3%	43.5%	35.7%	3.5%	2.8	2.43
SAA Career Network workshops	13.9%	50.0%	27.9%	8.2%	2.7	2.39
PCPC-Counseling	23.3%	40.4%	24.9%	11.4%	2.8	2.38
SAA Career Network contacts	13.4%	28.9%	43.3%	14.4%	2.4	2.33
PCPC-Resource Library	29.2%	49.1%	18.4%	3.4%	3.0	na

21. - 29. Ratings

		(4 point scale, "4" being best)				
		Excellent	Good	Fair	Poor	1994 mean 1992 mean 1991 mean
21. Overall UCLA experience		46.1%	42.5%	9.6%	1.8%	3.3 3.2 3.3
22. Education		44.5%	44.3%	8.9%	2.3%	3.3 3.1 3.2
23. Interaction with professors		13.4%	29.6%	38.3%	18.7%	2.4 2.3 2.2
24. Intellectual stimulation		38.6%	42.8%	15.4%	3.2%	3.2 3.1 3.1
25. Help in self-understanding		31.2%	37.1%	25.1%	6.6%	2.9 2.7 2.8
26. Promote understanding of diff. beliefs		33.3%	41.6%	17.9%	7.1%	3.0 2.7 2.8
27. Instruction		28.7%	57.4%	10.9%	3.0%	3.1 2.9 3.0
28. Quality of classrm facilities		16.9%	54.2%	24.4%	4.6%	2.8 na na
29. Social experience		34.6%	42.4%	16.9%	6.2%	3.1 2.9 3.0

30. - 35. Ratings

		(4 point scale, "4" being best)				
		Excellent	Good	Fair	Poor	1994 mean 1992 mean 1991 mean
30. Academic advising		12.5%	31.1%	32.6%	23.8%	2.3 2.2 1.8
31. UCLA Library		55.8%	37.8%	6.0%	0.5%	3.5 3.6 3.6
32. Help w/career search		8.4%	24.0%	40.3%	27.3%	2.1 2.1 2.1
33. Academic prep. for career		19.0%	43.4%	28.9%	8.7%	2.7 2.6 2.7
34. Help applying to grad school		12.9%	26.6%	29.6%	30.9%	2.2 2.1 3.0
35. Acad. prep for grad study		30.3%	39.7%	23.1%	6.8%	2.9 2.9 2.0

36. - 44. Ratings: How would you characterize ...

		(5 point scale, "5" being best)				
		High	High/Med	Medium	Med/Low	Low
36. Emphasis on ethics		10.3%	28.0%	34.6%	17.8%	9.4%
37. Student competition		43.1%	33.0%	17.7%	4.1%	2.1%
38. Curriculum difficulty		22.7%	50.5%	23.4%	2.8%	0.7%
39. Academic involvement		33.3%	41.7%	20.0%	4.6%	0.5%
40. Non-acad involvement		18.5%	25.9%	25.6%	17.2%	12.8%
41. Re-enroll		51.5%	24.5%	11.9%	6.2%	4.1%
42. Choose UCLA grad schl		36.6%	25.0%	15.7%	8.3%	14.4%
43. Recommend UCLA		52.5%	23.6%	14.2%	4.8%	4.1%
44. Maj related to satisfac.		43.0%	32.1%	16.2%	5.8%	3.0%

45. 1994 Survey: While a student, how many faculty members (excluding TA's) do you think knew you on a first name basis? (No 91 or 92)

Mean	1994	4
Highest number reported		25

46. How many faculty members could you ask to write you a letter or recommendation?

	1994	1992	1991
Average	3	3.05	2
0	na	9.69%	14.70%
1	na	8.30%	17.85%
2	na	27.34%	23.36%
3 or more	na	54.67%	44.09%

47. 1994 Survey: On average, how many hours per week did you devote to the following activities while a student? (No 91)*1994*

Study	18
Work at a paid job	17
Attend a class	15
Socializing with friends	11
Non-UCLA activities	7
Extracurricular activities	6
Career develop/internships	3
Community service	2
Religious activities	1

1992 Survey: On average, about how many hours per week did you devote to the following activities? (No 91)

	0	1-3	4-10	11-20	21-30	31+	1992 Mean
Study	0.00%	2.91%	35.92%	42.07%	12.94%	5.83%	16
Work at a paid job	9.25%	0.68%	19.18%	51.37%	14.38%	4.79%	17
Attend class	0.00%	0.32%	13.55%	79.03%	0.00%	0.00%	15
Socialize	3.62%	4.93%	56.58%	27.30%	4.93%	2.30%	12
Extra-curricular	16.18%	19.85%	45.59%	15.81%	1.47%	1.10%	7
Career development	57.08%	13.21%	21.23%	6.13%	1.89%	0.47%	3
Community service	47.37%	25.00%	22.37%	3.95%	1.32%	0.00%	3
Religious activities	62.98%	25.96%	11.06%	0.00%	0.00%	0.00%	1

48. 1994 Survey: As an undergraduate, what other colleges were you accepted to but chose not to attend? (No 91 or 92)**1994**

UC Santa Barbara	44.5%
UC San Diego	41.1%
UC Irvine	40.9%
UC Berkeley	34.6%
CSU	32.8%
UC Davis	22.1%
UC Riverside	17.2%
UC Santa Cruz	16.9%
USC	15.4%
Other Out of state private	11.2%
Other Cal Private	10.2%
Other Out of state public	6.0%
Stanford	2.9%
Boston University	2.6%
Michigan	1.8%
Cornell	1.3%
Washington	1.3%
Notre Dame	1.0%
Harvard	0.5%
Northwestern	0.5%
Pennsylvania	0.5%
Columbia	0.3%
Duke	0.3%
Yale	0.3%
Other	0.3%

49. 1994 Survey: What were the most significant factors that influenced you to choose UCLA? (No 91 or 92)

	1994
Location/close to family	62.5%
Reputation	56.4%
Quality education	23.4%
Price	18.2%
Campus surroundings	17.2%
Major & Dept selection	15.3%
Athletics	10.6%
Diversity	6.8%
Legacy	4.5%
Friend was student/alumnus	3.5%
Quality faculty	1.7%

50. Which of the following were you actively involved in?

	1994	1992	1991
Intramurals/rec classes	36.9%	35.9%	40.4%
Academic department-related clubs	26.5%	19.9%	21.1%
Residence hall/suite activity	25.1%	na	na
Other club or organization	24.6%	na	na
Greek organization	20.7%	24.4%	30.3%
Community service project	20.2%	13.5%	22.4%
Student Research Program	17.4%	16.0%	13.5%
Honor society	16.2%	17.3%	15.3%
Special Interest Group	15.8%	16.0%	13.2%
Campus religious organization	14.9%	8.3%	12.4%
Nothing	12.8%	17.0%	14.2%
Daily Bruin/other campus media	9.1%	9.9%	6.6%
Non-UCLA club or organization	8.6%	na	na
Student Alumni Association	6.5%	11.9%	7.9%
Student government (USAC)	6.0%	8.3%	8.7%
Peer counseling	5.6%	8.0%	na
UniCamp	3.3%	7.7%	6.1%
Alumni Scholars Club	3.3%	3.5%	2.1%
Bruin Belles	2.6%	2.2%	4.5%
Other	0.7%	20.2%	24.8%

51. Which of the following activities, events and services enhanced your overall experience?

	1994	1992	1991
Football games	56.1%	47.1%	61.7%
Recreation facilities	54.3%	57.4%	53.5%
Films in Ackerman	54.3%	52.9%	58.5%
Guest speakers	50.6%	52.6%	na
Men's basketball games	49.0%	36.2%	46.2%
Mardi Gras	48.1%	45.2%	59.6%
Noon concerts	46.7%	53.2%	53.3%
Beat 'SC Week	33.6%	30.1%	na
Other UCLA athletic events	33.3%	26.0%	33.3%
Homecoming Week	23.0%	23.4%	30.7%
Spring Sing	21.6%	23.4%	19.4%
Other	13.1%	13.1%	14.7%
International food festivals	10.6%	19.9%	19.4%
None of the above	7.6%	9.3%	7.3%

52. How much do you currently owe in student loans? (No 91)

	1994	1992
Mean	\$4,916	\$2,623
Highest amount reported	\$72,000	na
Total amount owed by 422 respondents	\$2,074,521	na

53. 1994 Survey: What was the most important factor in selecting your major? (No 91 or 92)

	1994
Subject interest/good at it	75.7%
Career-related	30.5%
Better profs/classmates	3.9%
Related to courses taken	3.0%
Department counselor	0.3%

54. 1994 Survey: What could the University have done to help you choose your major more efficiently? (No 91 or 92)

1994

Offered more counseling	39.5%
Nothing	29.9%
Other	4.2%
Offer more/access to majors	6.1%
Already chose one before	4.6%
Offered more major selection	1.9%
More info at high school	1.9%
Skills assessment/career rel info	3.1%
Smaller, better variety of classes	3.1%
Change major declaration process	1.5%
Less theoretical classes	1.1%
Extend add/drop deadlines	1.1%
Less bureaucracy	1.1%
Offer minors	0.8%
Offered more business courses	0.8%
Open up limited enrollment	0.8%
Better student/faculty interaction	0.8%
Accept community college credits	0.4%
Give departments more money	0.8%

55. 1994 Survey: How often did you attend a professor's office hours for the following reasons? (No 91 or 92)

	<i>Often</i>	<i>Occasionally</i>	<i>Once or twice</i>	<i>Never</i>
Get help with class work	13.9%	48.4%	31.3%	6.5%
Talk about helping conduct research	4.7%	13.2%	24.2%	58.0%
Just to chat	3.5%	14.9%	31.8%	49.8%
Ask advice about careers/grad programs	3.3%	22.1%	38.0%	36.6%
Dispute a grade	1.9%	9.4%	48.5%	40.3%
Discuss a non-academic, shared interest	1.7%	12.1%	28.8%	57.5%

56. 1994 Survey: Did you participate in any of your academic department's programs, services or activities? (No 91 or 92)

1994	
Yes	35.2%
No	64.8%

57. - 68. To what degree do you agree with the following statements?

	<i>Strongly Agree</i>	<i>Somewhat Agree</i>	<i>Somewhat Disagree</i>	<i>Strongly Disagree</i>	<i>(4 point scale, "4" being best)</i> <i>1994 mean 1992 mean 1991 mean</i>		
57. The longer I was at UCLA, the better I felt about the University.	27.9%	38.6%	23.3%	10.2%	2.8	2.7	2.8
58. Student government mostly represented my opinions.	1.0%	28.7%	44.4%	25.9%	2.1	2.0	2.1
59. Daily Bruin was an important source of campus information for me.	52.1%	37.8%	6.7%	3.5%	3.4	3.2	3.4
60. Although UCLA is diverse overall, students still tended to stay within their own ethnic or cultural groups.	51.6%	40.8%	6.4%	1.2%	3.4	na	na
61. The increase in reg. fees over the past few years has hastened my pace towards my degree.	32.6%	23.6%	25.2%	18.5%	2.7	na	na
62. All students should be required to take an ethnic and gender studies course.	33.6%	24.4%	20.2%	21.8%	2.7	na	na
63. Campus construction significantly interfered enjoying campus life.	45.4%	35.7%	12.7%	6.3%	3.2	na	na
64. Research is more important than teaching to most UCLA professors.	27.8%	47.0%	21.7%	3.5%	3.0	3.1	3.2
65. I found my niche at UCLA.	36.3%	46.1%	13.0%	4.6%	3.1	3.1	na
66. Given the cost, a UCLA education is an excellent value.	61.3%	30.3%	6.9%	1.4%	3.5	3.4	3.6
67. UCLA prof care about undergrads.	12.1%	46.4%	33.6%	7.9%	2.6	na	na
68. Often had trouble enrolling in classes.	16.6%	35.0%	30.4%	18.0%	2.5	na	na

69. - 75. To what degree do you agree with the following statements?

	<i>Strongly</i>		<i>Somewhat</i>		<i>Somewhat</i>		<i>Strongly</i>		(4 point scale, "4" being best)	
	<i>Agree</i>		<i>Agree</i>		<i>Disagree</i>		<i>Disagree</i>		<i>1994 mean</i>	<i>1992 mean 1991 mean</i>
69. UCLA is cold and impersonal.	8.3%		26.0%		42.9%		22.8%		2.2	2.2 na
70. There is an over-emphasis on athletics at UCLA.	11.9%		24.3%		40.0%		23.8%		2.2	na na
71. Being a commuter student interferes with one's ability to enjoy campus life.	34.6%		42.8%		13.0%		9.6%		3.0	na na
72. Alcohol abuse is a big problem at UCLA.	8.5%		30.6%		47.4%		13.5%		2.3	na na
73. Given the chance to do it all over again, I would still choose to attend UCLA.	59.4%		27.3%		9.5%		3.9%		3.4	na na
74. I feel a stronger bond to my specific academic dept than I do to UCLA overall.	22.1%		25.8%		32.6%		19.5%		2.5	na na
75. Overall, I have fond memories of my UCLA experience.	59.0%		33.6%		5.5%		1.8%		3.5	3.3 3.2

76. - 80. Which of the following activities did you do?

	<i>1994</i>	<i>1992</i>	<i>1991</i>
76. Attended dept commencement	41.9%	37.5%	33.8%
77. Attended college cmmncmt	85.7%	80.1%	81.7%
78. Attended Alumni Open House	40.3%	27.2%	26.4%
79. Joined Alumni Association	55.0%	47.1%	43.5%
80. Pledged/gave to Sr Class Gift	40.0%	21.5%	41.1%

If you attended, what would you change about commencement? (No 91 or 92)**1994**

More intimate/personal	29.6%
Better speakers	22.7%
Nothing	16.8%
Shorter	13.2%
Call students' names	10.2%
Other	5.3%
Location too hot	5.3%
Ok/great as is	4.3%
Better organization	3.9%
Give more admission tickets	2.3%
Location of ceremony	2.0%
Give diplomas at ceremony	1.6%
Too formal	1.3%
Schedule interferes with other programs	1.0%
Better behaved students	0.7%
More formal ceremony	0.70%
Seating by department	0.70%
Don't separate honor students	0.3%
Don't separate honor students	0.30%

1994 Survey: For what reason did you not join the Alumni Association? (No 91 or 92)**1994**

Too expensive	73.1%
Didn't need services	20.7%
Currently UCLA grad student	5.5%
Live out of area/benefits limited	4.1%
Negative feelings about university	2.8%
Other	2.1%
Don't want to give more money	2.1%
Don't feel connected	1.4%
Not involved as student, won't continue	0.7%

1994 Survey: For what reason did you not pledge or give a senior class gift? (No 91 or 92)**1994**

No money to donate	49.2%
Didn't know about it	32.3%
UCLA got enough of my money	8.2%
Didn't like gift choice	6.2%
Feel no connection to class/university	3.1%
Disliked solicitation process	1.5%
Didn't want to	1.0%
Wasn't asked	1.0%
Prior gifts haven't materialized	1.0%
Other	0.5%
Negative feelings toward UCLA	0.5%

108. 1994 Survey: What percentage of UCLA's operating budget do you think comes from the State of California (No 91 or 92)

	<i>1994</i>
Mean	52.6%

109. 1994 Survey: Have you ever been sexually harassed by someone at UCLA? (No 91 or 92)

	<i>1994</i>
Yes	12.4%
No	87.6%

110. 1994 Survey: Did you ever feel discriminated against on campus based on your race or ethnicity? (No 91 or 92)

	<i>1994</i>
Yes	30.2%
No	69.8%

111. 1994 Survey: On the average, how often did you drink alcohol while at student at UCLA? (No 91 or 92)

	<i>1994</i>
Once a week	22.6%
Less than once a month	20.8%
Once or twice a month	19.9%
Never	18.8%
Twice a week	17.9%

112. 1994 Survey: While a UCLA student, do you feel you have ever been a victim of date rape? (No 91 or 92)

	<i>1994</i>
Yes	3.0%
No	97.0%

113. 1994 Survey: When you receive mail from UCLA, do you... (No 91 or 92)

	<i>1994</i>
Open everything	74.6%
Usually open most pieces	19.4%
Open it depending on whom sent it	6.0%
Never open mail from UCLA	0.2%
Usually don't open most pieces	0.0%

114. 1994 Survey: Did you have a UCLA provided email box as a student last year? (No 91 or 92)

1994

Yes	31.0%
No	69.4%

115. 1994 Survey: Do you have a computer at your place of residence? (No 91 or 92)

1994

Yes	77.8%
No	22.2%

If yes, is it...

DOS-based/IBM/IBM compatible	<i>1994</i> 62.4%
Macintosh	39.6%
Other	3.0%

If yes, do you have a modem?

1994

Yes	55.5%
No	44.5%

If yes, do you subscribe to an online service?

1994

Yes	31.9%
No	68.1%

If yes, which one?

America On-line	<i>1994</i> 59.3%
Compuserve	24.1%
Prodigy	16.7%

116. 1994 Survey: Do you currently have access to email at work or home? (No 91 or 92)

1994

Yes	55.6%
No	44.4%

117. 1994 Survey: Please rank the following programs and services provided for UCLA alumni in order of preference, with "1" being most preferred. (No 91 or 92)

1994 rankings

Career services	3
Job listings	3
Access to loans, insurance, credit cards	4
Discounts on consumer services	4
How-to seminars	5
Community service opportunities	6
Regional/support clubs	6
Escorted travel programs	7
Volunteer opportunities at UCLA	7
Class reunions	8

118. What is the most important service UCLA can provide for you as an alum?

	1994	1992	1991
Career services/PCPC access	25.3%	56.8%	65.2%
Information/campus news	16.0%	25.7%	25.4%
Networking	12.0%	na	na
Access to campus facilities	8.7%	3.6%	8.2%
Computer training/Internet access	8.0%	na	na
Athletic events/good seats	6.7%	5.0%	7.4%
Social/other events	6.7%	4.1%	8.6%
Library access	6.0%	11.3%	11.3%
Continuing education	5.3%	7.2%	5.5%
Regional programs	5.3%	na	na
Arts/cultural events	4.0%	2.3%	2.7%
Get into grad school	4.0%	na	na
Volunteer opportunities	4.0%	na	na
Financial services	3.3%	na	na
Alumni directory	3.3%	na	na
Lower membership fees	2.7%	na	na
Other	2.0%	6.8%	15.6%
Parking	2.0%	1.8%	0.4%
Discounts on Extension courses	1.3%	na	na
Not interested	1.3%	1.8%	1.6%

119. Which faculty members did you like best?
(Statistics not calculated)

120. What were the 2 or 3 most positive aspects of your UCLA experience?

	1994	1992	1991
Friendships/contacts	36.1%	37.5%	41.2%
Specific involvement	19.6%	20.2%	23.3%
Good education	17.9%	23.3%	17.0%
Diversity of people	16.5%	18.2%	20.4%
Recreation/sports fan	12.3%	na	na
Specific class or professor	11.5%	17.0%	24.8%
Specific major or department	10.6%	14.2%	na
Other	10.4%	na	4.7%
Research skills/opportunities	8.1%	9.1%	4.7%
Learned about self	8.1%	na	na
Variety of activities	7.6%	11.1%	16.7%
Campus environment	5.9%	5.9%	11.0%
Living situation	5.0%	4.3%	10.4%
Services/facilities/resources	4.8%	9.5%	5.3%
Variety of classes	4.8%	1.2%	5.3%
Independence/maturing	4.5%	13.0%	7.2%
Increased knowledge	4.2%	na	na
Spirit/sense of community/fun	3.9%	4.7%	0.6%
Sense of challenge	3.4%	6.3%	7.9%
Location	2.8%	0.8%	0.9%
Broadened perspective	2.8%	na	na
Libraries	2.5%	3.6%	4.1%
Prep for career/grad school	2.2%	1.6%	4.7%
UCLA reputation	2.0%	3.6%	4.1%
Quality of the faculty	1.7%	2.0%	8.8%
Sense of accomplishment	1.1%	5.9%	7.5%

121. What is most in need of improvement at UCLA?

	1994	1992	1991
Bureaucracy/red tape/treatment of students	27.1%	20.0%	21.4%
Class size and variety	16.3%	21.6%	20.4%
Interaction with professors	14.5%	15.5%	23.0%
Lack of community/belonging	13.2%	8.2%	11.0%
Quality teachers/language	9.5%	10.6%	7.5%
Profs who care about student more than research	8.9%	14.3%	23.6%
Intergroup conflict; gender, race relations/tolerance	8.3%	15.5%	10.1%
Counseling/advising/tutoring	9.5%	11.4%	12.6%
Fee hikes/costs	6.8%	15.5%	4.1%
Better equipment	5.8%	na	na
Financial aid/money	4.3%	4.9%	2.2%
Course/major/department requirements	3.7%	9.8%	4.4%
Study facilities	3.1%	na	na
Other	2.8%	3.2%	21.4%
Specific major/department	2.8%	na	na
Emphasis on sports	2.5%	2.4%	0.0%
Access to computers	2.2%	na	na
More \$ to academic programs	2.2%	9.8%	6.0%
Less theory and more reality	2.2%	na	na
Job prep/networking/internships	2.2%	2.9%	6.6%
More or better facilities	2.2%	6.9%	1.6%
Student government	1.5%	1.2%	1.6%
Housing costs/availability	1.5%	2.9%	4.1%
Competition	0.9%	na	na
Student's right/treatment	0.9%	na	na
Quarter system	0.6%	1.2%	1.3%
Tutoring	0.3%	na	na
Profs being let go for not publishing	0.3%	na	na
Safety	0.3%	na	na
Class access	See "Size"	2.4%	0.0%
Parking	excluded	13.1%	13.2%
Too much construction	excluded	11.8%	2.2%

122. 1994 Survey: What information about UCLA would you like to share with potential students? (No 91 or 92)**1994**

Get involved/venture out	32.9%
Feeling of Pride	14.7%
Be prepared for bureaucracy	13.6%
Individuals will determine	8.5%
Quality of education	7.8%
Choose department/major carefully	6.2%
Take advantage of facilities	5.8%
Learn from the diverse environment	3.5%
Study hard and effectively	3.5%
Interact with your professors	3.5%
Live on/near campus	2.3%
Other	1.9%
Begin career development early	1.9%
Challenge and growth opps	1.6%
Get an internship	1.2%
Be wary of fraternities/sororities	1.2%
Explore Los Angeles	1.2%
Construction may hinder enjoyment	1.2%
UCLA offers good quality of student life	0.4%

123. Gender

	1994	1992	1991
Female	54.0%	57.2%	56.9%
Male	46.0%	42.8%	43.1%

124. 1994 Survey: As a student, were you married? (No 91 or 92)**1994**

Yes	4.6%
No	95.4%

125. 1994 Survey: As a student, were you a parent? (No 91 or 92)**1994**

Yes	3.7%
No	96.3%

126. UCLA self-reported GPA

	<i>1994</i>	<i>1992</i>	<i>1991</i>
Average	3.3	3.2	3.2

127. Ethnicity

	<i>1994</i>	<i>1992</i>	<i>1991</i>
White	57.4%	60.9%	61.6%
Asian-American	29.5%	24.5%	2.2%
Chicano/Latino	9.9%	10.6%	10.8%
Other	3.7%	0.7%	2.2%
Native American	3.0%	3.3%	0.5%
African American	2.8%	5.6%	5.1%

128. 1994 Survey: Is English your first language? (No 91 or 92)

	<i>1994</i>
Yes	74.0%
No	26.0%

130. Political views

	<i>1994</i>	<i>1992</i>	<i>1991</i>
Middle-of-the-road	40.3%	38.0%	34.9%
Liberal	30.3%	41.9%	36.5%
Conservative	23.1%	16.8%	24.4%
Far left	5.6%	3.0%	2.9%
Far right	0.7%	0.3%	1.3%

The UCLA Experience Survey — Class of 1994

1. What year did you start at UCLA? _____
2. What was your major? _____
3. In what year of school did you declare your major? _____
4. How many other majors did you seriously consider? _____
5. Did you transfer to UCLA from another college or university?
☐ No ☐ Yes >> From where? _____
6. How many years did you reside in each of the following while enrolled at UCLA?
 _____ At home with family
 _____ Residence halls/suites/Co-op
 _____ Fraternity or sorority house
 _____ Apartment
 _____ Other _____

7. During any time, did you consider yourself a commuter student?
☐ No ☐ Yes >> How many miles did you travel one way? _____

8. Which of the following statements best describes your interest in graduate school? *Check one box.*

- ☐ I'm currently enrolled in a graduate or professional program.
- ☐ I'm currently enrolled in a certificate or credential program.
- ☐ I'm in the process of applying to graduate programs.
- ☐ I'm actively preparing to apply to graduate programs.
- ☐ I'm thinking about applying to a graduate program in the future.
- ☐ I'm not really interested in graduate school.

If you are currently enrolled in a graduate school ...

Did you apply to UCLA? ☐ Yes ☐ No

Are you attending UCLA?

☐ Yes ☐ No >> Which school? _____

9. Which of the following statements best describes your current work situation?

Check one box.

- ☐ I have a full-time job and am content with it for now.
- ☐ I have a full-time job but am actively looking for another full-time job.
- ☐ I have a part-time job and am actively looking for a full-time job.
- ☐ I have a part-time job and prefer it that way.
- ☐ I have an internship.
- ☐ I'm unemployed but looking for a job.
- ☐ I'm unemployed.

10. How closely do you feel your current job (full or part-time) or internship is relevant to your overall career objective?

- ☐ Highly relevant
- ☐ Somewhat relevant
- ☐ Not relevant
- ☐ Not sure
- ☐ Not currently employed

11. What is your current primary work activity or occupation?

12. What is your preferred work activity or occupation.

13. For each of the following career development services offered on campus, please indicate (1) the ones you used while a student and (2) the ones you now wish you had used or used more.

	Did Use	Wish Used
Alumni contacts program	<input type="checkbox"/>	<input type="checkbox"/>
Career counseling	<input type="checkbox"/>	<input type="checkbox"/>
Career resources library	<input type="checkbox"/>	<input type="checkbox"/>
Internship information	<input type="checkbox"/>	<input type="checkbox"/>
Interviewing skills workshop	<input type="checkbox"/>	<input type="checkbox"/>
Job listings	<input type="checkbox"/>	<input type="checkbox"/>
Networking skills workshop	<input type="checkbox"/>	<input type="checkbox"/>
Resume preparation	<input type="checkbox"/>	<input type="checkbox"/>
Workshops and career fairs about career fields	<input type="checkbox"/>	<input type="checkbox"/>

IF YOU ARE NOT EMPLOYED FULL-TIME, SKIP TO QUESTION 17.

14. What were the primary means for finding your current job?

Check all that apply.

- ☐ UCLA contact (friend or alum)
- ☐ UCLA professor
- ☐ Newspaper ad
- ☐ Professional organization bulletin or journal
- ☐ Job listing at Placement & Career Planning Center
- ☐ Campus Interview Program
- ☐ Parent/family contact
- ☐ UCLA Career Network
- ☐ Campus career fair
- ☐ Sent resume out cold
- ☐ Other _____

15. From the beginning of your job search until your first day on the job, how many weeks did it take you to find your current job? _____

16. What is your current total annual income (before taxes)? _____

17. How well did your UCLA experience prepare you in each of following skills?

Circle one number on each line.

	VERY WELL	WELL	FAIRLY	POORLY
Computer skills	4	3	2	1
Analytic/problem solving skills	4	3	2	1
Quantitative skills	4	3	2	1
Research skills	4	3	2	1
Leadership skills	4	3	2	1
Multi-cultural awareness/appreciation skills	4	3	2	1
Gender awareness/appreciation skills	4	3	2	1
Organization and planning skills	4	3	2	1
Ability to work cooperatively	4	3	2	1
Ability to work independently	4	3	2	1
Ability to work with people of different beliefs and backgrounds	4	3	2	1
Public speaking/verbal expression skills	4	3	2	1
Technical skills	4	3	2	1
Writing skills	4	3	2	1
Creativity/originality skills	4	3	2	1
Job Search skills	4	3	2	1

18. Did you ever take Honors Collegium Courses? ☐ Yes ☐ No
 If YES, how many? _____

19. Were you a member of the L&S College Honors Program? ☐ Yes ☐ No

20. How would you rate the following campus career services? *Circle one number on each line.*

	EXCELLENT	GOOD	FAIR	POOR	DIDN'T USE
Career fair(s)	4	3	2	1	0
SAA Career Network alumni contact program	4	3	2	1	0
SAA Career Network workshops	4	3	2	1	0
EXPO Center internships	4	3	2	1	0
At the Placement & Career Planning Center (PCPC)					
Job listings	4	3	2	1	0
Counseling services	4	3	2	1	0
Resume writing or interviewing workshop	4	3	2	1	0
Campus Interview Program	4	3	2	1	0
Overall PCPC services	4	3	2	1	0
Resource Library	4	3	2	1	0

47. On average, about how many hours per week did you devote to the following activities while a student at UCLA?

- _____ Attend class
- _____ Work at a paid job
- _____ Participate in extra-curricular activities (e.g. clubs, sports)
- _____ Study
- _____ In career development or internships
- _____ Perform volunteer community service
- _____ Socialize with friends
- _____ In religious activities
- _____ Non-UCLA activities

48. As an undergraduate, what other colleges were you accepted to but chose not to attend? _____

49. What were the most significant factors that influenced you to choose UCLA?

50. In which of the following were you actively involved? *Check all that apply.*

- ☐ Academic department-related club(s)
- ☐ Alumni Scholars Club
- ☐ Bruin Belles
- ☐ Campus religious organization(s)
- ☐ Community service project(s) (CSC)
- ☐ *Daily Bruin*/other campus media
- ☐ Greek organization(s)
- ☐ Honor society
- ☐ Intramural/rec. classes
- ☐ Peer counseling (ASK, PHC, RA, AAP)
- ☐ Residence hall/suite activities
- ☐ Special interest/student advocacy group(s)
- ☐ Student Alumni Association (SAA)
- ☐ Student government (USAC)
- ☐ Student Research Program
- ☐ UniCamp
- ☐ Other club or organization _____
- ☐ Non-UCLA club or organization _____
- ☐ None of the above

51. Which of the following campus activities, events and services enhanced your overall UCLA experience? *Check all that apply.*

- ☐ Beat 'SC Week
- ☐ Films in Ackerman Union
- ☐ Guest speakers
- ☐ Homecoming Week
- ☐ Mardi Gras
- ☐ Noon concerts
- ☐ Recreation facilities
- ☐ Spring Sing
- ☐ UCLA football games
- ☐ UCLA men's basketball games
- ☐ Other UCLA athletic events
- ☐ World Fest
- ☐ Other _____
- ☐ None of the above

How would you rate . . .

	EXCELLENT	GOOD	FAIR	POOR
21... your overall UCLA experience	4	3	2	1
22... the quality of your education at UCLA	4	3	2	1
23... the quality of your interaction with professors (not T.A.s)	4	3	2	1
24... the quality of intellectual stimulation you received	4	3	2	1
25... how well UCLA helped you to seek an understanding of who you are and what you can do	4	3	2	1
26... how well UCLA promoted an understanding among people with different beliefs, genders or backgrounds	4	3	2	1
27... the quality of instruction you received	4	3	2	1
28... the quality of the classroom facilities	4	3	2	1
29... your social experience while at UCLA	4	3	2	1

How would you rate . . .

	EXCELLENT	GOOD	FAIR	POOR	NOT APPLICABLE
30... the academic advising you received	4	3	2	1	0
31... the quality of the UCLA library	4	3	2	1	0
32... the help you received with your career search	4	3	2	1	0
33... your academic preparation for your career	4	3	2	1	0
34... the on-campus help you received in applying to graduate or professional schools	4	3	2	1	0
35... your academic preparation for graduate or professional study	4	3	2	1	0

How would you characterize . . .

	HIGH	MED/HIGH	MEDIUM	MED/LOW	LOW
36... the amount of emphasis UCLA placed on ethics and values	5	4	3	2	1
37... the amount of competition among students	5	4	3	2	1
38... the level of difficulty of your curriculum	5	4	3	2	1
39... the level of your involvement in your academic work at UCLA	5	4	3	2	1
40... the level of your involvement in non-academic activities and programs at UCLA	5	4	3	2	1
41... the likelihood that you would choose UCLA, if you could do it all over again	5	4	3	2	1
42... the likelihood that you would choose to attend UCLA for graduate school	5	4	3	2	1
43... the likelihood that you would recommend a younger sibling or friend to choose UCLA	5	4	3	2	1
44... the importance of your major field in your overall satisfaction with your UCLA experience	5	4	3	2	1

45. While a student, how many faculty members (not including T.A.s) do you think *knew you* on a first name basis? _____

46. How many faculty members do you currently feel you could ask to write you a of recommendation? _____

52. Approximately how much do you currently owe on student loans? \$ _____

53. What was the most important factor in selecting your major? _____

54. What could the University have done to help you choose your major more efficiently? _____

55. How often did you attend a professor's office hours for the following reasons?

	OFTEN	OCCASIONALLY	ONCE OR TWICE	NEVER
Get help with class work	4	3	2	1
Just to chat	4	3	2	1
Dispute a grade	4	3	2	1
Discuss a non-academic, shared interest	4	3	2	1
Ask advice about careers and/or graduate programs	4	3	2	1
Talk about helping him/her conduct research	4	3	2	1

56. Did you participate in any of your academic department's programs, services or activities? ☐ No ☐ Yes >> Which ones? _____

To what degree do you agree with the following statements?
Circle one number on each line.

	AGREE STRONGLY	AGREE SOMEWHAT	DISAGREE SOMEWHAT	DISAGREE STRONGLY
57. The longer I was at UCLA, the better I felt about the University.	4	3	2	1
58. Student government mostly represented my opinions.	4	3	2	1
59. The <i>Daily Bruin</i> was an important source of campus information for me.	4	3	2	1
60. Although UCLA is diverse overall, students still tended to stay in their own ethnic or cultural groups	4	3	2	1
61. The increase in reg. fees over the past few years hastened my pace towards my degree	4	3	2	1
62. All students should be required to take an ethnic and gender studies course.	4	3	2	1
63. Construction on campus significantly interfered with my ability to enjoy campus life.	4	3	2	1
64. Research is more important than teaching to most UCLA professors.	4	3	2	1
65. I was able to find my niche at UCLA.	4	3	2	1
66. Given the cost, a UCLA education is an excellent value.	4	3	2	1
67. UCLA professors care about undergraduates	4	3	2	1
68. I often had trouble getting (enrolling in) classes.	4	3	2	1
69. UCLA is a cold, impersonal place.	4	3	2	1
70. There is an over-emphasis on athletics at UCLA.	4	3	2	1
71. Being a commuter student interferes with one's ability to enjoy campus life	4	3	2	1
72. Alcohol abuse is a big problem with UCLA students.	4	3	2	1
73. Given the chance to do it all over again, I would still choose to attend UCLA.	4	3	2	1
74. I feel a stronger bond to my specific academic department than I do to UCLA overall.	4	3	2	1
75. Overall, I have fond memories of my UCLA experience.	4	3	2	1

76. Did you attend your college commencement ceremony? ☐ Yes ☐ No

If no, why not? _____

If yes, what would you change about commencement? _____

77. Did you attend your departmental commencement ceremony? ☐ Yes ☐ No

78. Did you attend the Alumni Association Open House after commencement?
☐ Yes ☐ No

79. Did you join the Alumni Association? ☐ Yes ☐ No

If no, why not? _____

80. Did you pledge/give to the senior class gift? ☐ Yes ☐ No

If no, why not? _____

Please rate the likelihood that you will do the following activities sometime during the next five years.
Circle one number on each line.

	VERY LIKELY	SOMEWHAT LIKELY	NOT LIKELY	DEFINITELY NOT
81. Take a UCLA extension course	4	3	2	1
82. Use a UCLA library	4	3	2	1
83. Volunteer in your community	4	3	2	1
84. Earn an advanced degree	4	3	2	1
85. Be a mentor to a current student	4	3	2	1
86. Join a UCLA alumni club in your community (e.g. Long Beach Bruins, UCLA Club of Chicago)	4	3	2	1
87. Join a UCLA alumni club that matches your cultural or personal interests (e.g. Asian Pacific Alumni of UCLA, Gay and Lesbian Alumni Assn.)	4	3	2	1
88. Purchase UCLA football tickets	4	3	2	1
89. Purchase UCLA basketball tickets	4	3	2	1
90. Become an advocate on behalf of UCLA to state, local or federal government officials	4	3	2	1
91. Vote in the general election	4	3	2	1
92. Serve on a UCLA committee that recruits students and awards scholarships	4	3	2	1
93. Use career services available to alumni	4	3	2	1
94. Attend your high school reunion	4	3	2	1
95. Attend your college reunion	4	3	2	1
96. Return to campus for Homecoming activities	4	3	2	1
97. Attend a UCLA event (e.g. lecture, workshop) presented in your town or community	4	3	2	1
98. Travel abroad	4	3	2	1
99. Live and work in another country	4	3	2	1
100. Live and work in Southern California	4	3	2	1
101. Begin investing in a retirement program	4	3	2	1
102. Change jobs	4	3	2	1
103. Change careers	4	3	2	1
104. Contribute money to UCLA	4	3	2	1
105. Attend a lecture by a professor given for alumni	4	3	2	1
106. Continue your involvement with UCLA	4	3	2	1

107. Did either of your parents or any of your siblings attend UCLA?

☐ Yes ☐ No

108. What percentage of UCLA's operating budget do you think comes from the State of California? _____ %

109. Have you ever been sexually harrassed by someone at UCLA (e.g. faculty, staff, another student)? ☐ Yes ☐ No

110. Did you ever feel discriminated against on campus based on your race or ethnicity? ☐ Yes ☐ No

111. On the average, how often did you drink alcohol while a student at UCLA?

- ☐ Twice a week or more
☐ Once a week
☐ Once or twice a month
☐ Less than once a month
☐ Never

112. While a UCLA student, do you feel you have ever been the victim of date rape?

☐ Yes ☐ No

113. When you receive mail from UCLA, do you ...

- ☐ Open everything
☐ Usually open most pieces
☐ Open it depending on whom from UCLA sent it
☐ Usually don't open most pieces
☐ Never open mail from UCLA

114. Did you have a UCLA provided e-mail box as a student last year?

☐ Yes ☐ No

115. Do you have a computer at your place of residence? ☐ Yes ☐ No

IF YES, is it ...

- ☐ Macintosh
☐ DOS-based/IBM/IBM compatible
☐ Other

IF YES ... Do you have a modem? ☐ Yes ☐ No

IF YES ... Do you subscribe to an on-line computer service?

☐ No ☐ Yes >> Which one? _____

116. Do you currently have access to e-mail either at work or at home?

☐ Yes ☐ No

117. Please rank the following programs and services provided for UCLA alumni in order of your preference (1 being most preferred):

- ___ Access to programs such as home loans, health insurance, credit cards
___ Career services
___ Class reunions
___ Community service opportunities
___ Discounts on various consumer services (air travel, Price/Costco)
___ Escorted travel programs
___ How-to seminars (e.g. financial planning)
___ Job listings
___ Regional club/support group activities
___ Vounteer opportunities at UCLA

118. What other services can UCLA provide for you as an alumnus?

119. Which faculty members did you like the best? _____

120. What were the most positive aspects of your UCLA experience? _____

121. Besides "parking" & "construction", what most needs improvement at UCLA?

122. What information about UCLA would you like to share with potential students? _____

123. What is your sex? ☐ Female ☐ Male

124. As a student, were you married? ☐ Yes ☐ No

125. As a student, were you a parent? ☐ Yes ☐ No

126. What was your approximate, cumulative UCLA GPA? _____

127. What is your ethnicity? *Check all that apply.*

- ☐ African-American/Black
☐ Asian-American/Asian/Pacific Islander/Pilipino
☐ Caucasian/White/Middle Eastern
☐ Chicano/Latino
☐ American Indian/Native American
☐ Other _____

128. Is English your first language? ☐ Yes ☐ No

129. How would you characterize your political views?

- ☐ Far left
☐ Liberal
☐ Middle-of-the-road
☐ Conservative
☐ Far right

THANK YOU FOR PARTICIPATING!

Please use the enclosed postage-paid envelope and return to:

UCLA Alumni Association
Class of '94 Survey
James West Alumni Center
Los Angeles, CA 90095-1397



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